

## Graduate Profile of Master of Social Sciences in International Business Management for Belt and Road Countries

<b>Qualification Title</b>	Master of Social Science in International Business Management for Belt and Road Countries 社會科學碩士 (一帶一路國家國際工商管理)
<b>Qualification Type</b>	Master Degree
<b>QF Level</b>	Level 6
<b>Primary Area of Study and Training</b>	General Business and Management
<b>Sub-area (Primary Area of Study and Training)</b>	Business Management
<b>Other Area of Study and Training</b>	Not applicable
<b>Sub-area (Other Area of Study and Training)</b>	Not applicable
<b>Programme Objectives</b>	<p>The objectives of the programme are:</p> <ol style="list-style-type: none"> <li>1. To equip students with the essential knowledge, skills and tools of business management and marketing that would equip them with the capabilities to engage in business with Belt and Road countries;</li> <li>2. To help students to develop business senses and empathy for their work in cross-cultural and transcultural settings;</li> <li>3. To give students a good sense of history and culture of Belt and Road countries as a base for their cross cultural and transcultural appreciation;</li> <li>4. To give students a general understanding of the development experiences of China that drive China in both inbound and outbound trade and investment;</li> <li>5. For students to develop the skills and confidence to do business (including cooperation with the locals) in different regions of Belt and Road countries;</li> <li>6. For students to know how to operate businesses under different legal framework; and</li> <li>7. For students to acquire essential knowledge from an interdisciplinary approach to understand and utilize business opportunities arising from different socio-politico-economic environments and institutional regimes in different regions of the Belt and Road countries.</li> </ol>

<b>Programme Intended Learning Outcomes</b>	<p>Upon completion of this programme, students should be able to:</p> <ol style="list-style-type: none"> <li>1. Recognise the history and culture of Belt and Road countries, which form the foundation for business practices in these countries;</li> <li>2. Understand the dynamism of China’s development and evaluate the implications for trade and investment between China and other countries;</li> <li>3. Apply knowledge, skills and tools of business management;</li> <li>4. Compare and contrast marketing in different cultural and institutional and legal environments;</li> <li>5. Compare and contrast the essence and know-how of management for operation in cross-cultural and transcultural settings; and</li> <li>6. Develop knowledge and skills to deal with the complexities and specificities of doing business in major regions and countries along the Belt and Road trade routes – including Greater Central Asia, Southeast Asia, South Asia, Russia and Eastern Europe, and Europe.</li> </ol>
<b>Education Pathways</b>	<p>Graduates can pursue further study in international business management via enrolment in research-based programmes offered by local and overseas universities.</p>
<b>Employment Pathways</b>	<p>Graduates can get employment in jobs that involve international understanding and engagement. Because of the internationalisation of industries and services in Hong Kong and the Greater Bay Area, graduates would be able to advance in their existing career paths with greater responsibility of international businesses locally and overseas or enter managerial positions and perform well within the public sector. More specifically, the training would launch graduates on analyst positions in the private (financial and consultancy) and public (research) sectors.</p>
<b>Minimum Admission Requirements</b>	<ol style="list-style-type: none"> <li>1. A Bachelor’s degree; or</li> <li>2. Equivalent</li> </ol> <p>An applicant seeking admission on the basis of a qualification from a university or institution of which the language of teaching and/or examination is not English, shall satisfy one of the following minimum language requirements:</p> <ul style="list-style-type: none"> <li>• a score of 79 in internet-based test or 213 in computer-based test or 550 in paper-based test of TOEFL;</li> <li>• an overall score of 6.0 in IELTS; OR</li> <li>• equivalent.</li> </ul>
<b>Operator</b>	<p>Chu Hai College of Higher Education          珠海學院</p>