



人才薈萃



走進徽州 神馳黃山



工管系學生內地參賽

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編者言 Editor's note

2015年，珠海學院上下一心，各司其職，奮力做好本份，一起為正名「大學」的目標進發。

首先，珠海學院董事會在管理層人事上，作出新的任命、安排，使得學校的管理更完善；亦會為學術研究及交流等項目，創造更多發展的機會，好讓師生們在知識領域內，有更多的得著。

而在增強研究能力，文、理、商三個學院，都獲得研究資助局－「本地自資學位界別競逐研究資助計劃」的撥款，進行不同形式的學術研究及交流。今期內文，有理工學院分享他們其中一個重型項目，就是有一千多萬元撥款的「院校發展計劃」，先行增添人手，購置不同儀器、設備，然後進行研究。強化研究能力，是正名「大學」的其中一個重要元素。

當然，「珠海」學生，一如既往，亦努力地透過比賽或參與校園內、外各種不同範疇、層面的活動，去體驗及發揮個人潛能，使在「珠海」學習生涯中，添上更多色彩。其實，比賽也是另一種模式的學習，同學們花了不少心思、時間，運用所學的，加上創意，去完成他們的作品；獲獎

是值得讚賞，更值得欣賞，是他們的努力及付出，因為參賽並非必然得到獎項的。

今期報導了兩位不同年代的校友，分享他們在事業上的發展，在社會上找到自己的位置。兩位校友都有一個共通點，就是有理想、有毅力及堅持。就如珠海學院一樣，向著目標，邁步向前。

最後，值得一提的是校友會明年在香港舉行世界聯誼大會，居於海內外的校友聚首一堂，屆時，可與「珠海」師生一同分享搬進新校舍的喜悅。預期在未來的日子裏，學校會有更多的訊息與大家分享，各位可以瀏覽「珠海」網頁：<http://www.chuhai.edu.hk>及 Facebook：<https://www.facebook.com/chuhai.edu>，獲得最新的消息及動態。

學生事務長

古穎慈

2015年7月

前排左至右：李祖澤博士(校董會副主席)、江可伯博士(校董會主席)及李焯芬教授(校監)。
後排左至右：張忠柟教授(校長)及俞肇熊教授(副校長)。



人才薈萃 彬彬之盛

珠海學院校董會宣佈關於加強校務管理團隊的幾項決定：

一、任命李焯芬教授為校監，2015年7月1日起履新。江可伯博士於同日辭去校監職務，繼續擔任校董會主席。

二、張忠柟教授續任校長。

三、原商學院院長俞肇熊教授升任為副校長，於2015年5月1日起履新。

李焯芬校監、張忠柟校長、俞肇熊副校長為學院校務及行政管理的最負責任人。在校董會的領導下，團結全校教職員工，帶領學院邁向一個新的里程。當前最重要的是做好兩件事：一是高質量如期完成屯門新校舍建築工程，爭取2016年啟用；二是做好珠海學院正名為「大學」的各項工作。

江可伯博士秉承父親江茂森的辦學理念：「智珠在握，通博如海」，冀望學生能啟迪智慧，求取廣博精深學問，與弟弟江佑伯一起，出錢出力，任勞任怨，作育英才，為珠海學院發展作出卓越的貢獻。我們珠海人永遠銘記於心。可惜江佑伯博士英年早逝。江可伯博士自1980年起任珠海校監，迄今35年，

現因年事已高，故提出辭去校監職務，繼續擔任校董會主席。皇天不負有心人，經遴選，聘得李焯芬教授接任校監。

李焯芬教授為岩土工程及水利專家，中國工程學院院士，參與多項大型水利工程建設，如長江三峽工程等。李教授對中華文化有深刻研究，是敦煌學專家、香港大學饒宗頤學術館館長。李教授同時積累多年大學校務及行政管理經驗。曾任香港大學副校長、香港大學專業進修學院院長。珠海學院聘得李焯芬教授為校監，乃珠海人的福緣。

張忠柟教授2002年從美國回港，聘任為珠海學院校長，一幹十三年，貢獻良多，現徵得張忠柟教授同意，繼續留任校長。

俞肇熊教授2012年10月獲聘為珠海學院商學院院長，成績突出。俞教授曾任香港城市大學商學院副院長、經濟及金融系講座教授兼任主任、香港中文大學商學院決策科學與企業經濟學系講座教授、系主任，是資深的教育家。

我們深信，在李焯芬校監、張忠柟校長、俞肇熊副校長的領導下，珠海學院的管理及發展將大步向前，正名為「大學」指日可待。

UGC Institutional Development Scheme Project:

Enhancement of research capacity in sustainable systems and technologies

Professor Siu Yuk Tai

Dean, Faculty of Science and Engineering

INTRODUCTION

Building upon more than half a century of experience in providing quality tertiary education in Hong Kong, the Faculty of Science and Engineering has been undergoing significant transformation to meet the demand for a knowledge-based economy of the 21st century as a result of recognition gained from the Hong Kong Council for Academic and Vocational Accreditation (HKCAAVQ) that confirmed the granting of accreditation status to the College in early 2003. Moreover, the later support from the Government for the College to construct a new campus at Tuen Mun East Castle Peak Bay has marked a significant stage of its educational development in order to provide a modern teaching and learning environment for students and to better serve the Hong Kong community. To achieve the goal of upgrading the College with a private university status, it is also understood that research strength would be an important element in the consideration.

In 2014, the Faculty of Science and Engineering took

an active role in enhancing its research capacity for the College by submitting various research project proposals to the Institutional Development Scheme (IDS), Inter-Institutional Development Scheme (IIDS), and Faculty Development Scheme (FDS) under the UGC's competitive research funding for the local self-financing degree sector. Among all the College's successful UGC research project applications, more than half of the total are granted to the Faculty of Science and Engineering with its three academic departments – Architecture, Civil Engineering and Computer Science. In particular, its IDS project alone has received a substantial amount of funding over HK\$ 13.7 millions.

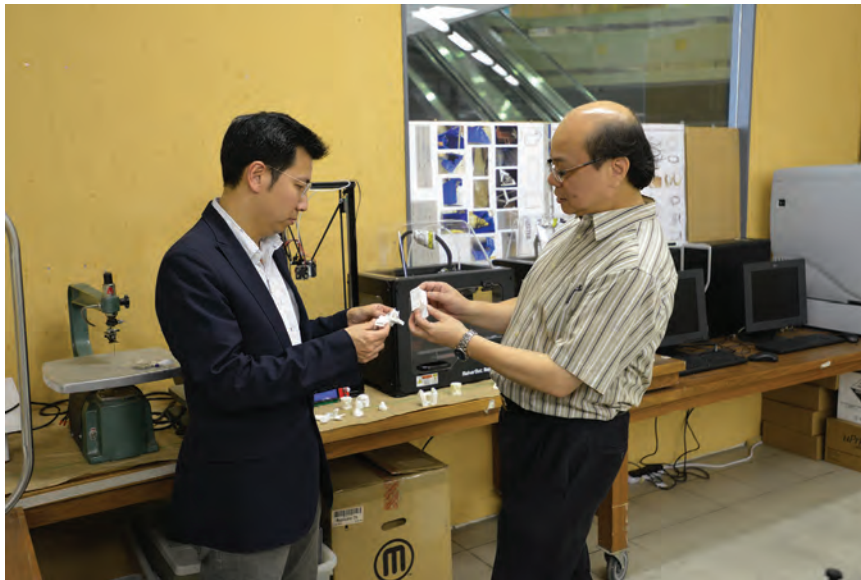
Emphasising studies on sustainable systems and technologies, the IDS project explores the advantage of adopting an interdisciplinary approach to combining various research efforts being engaged in the architecture, civil engineering and computer science fields under the Faculty of Science and Engineering in which the study on environmental sustainability is identified as a



Laser Cutter
(Department of Architecture)



RION Integrating Sound Level Meter & Real-time Analyzer
(Department of Civil Engineering)



Left: Prof Paul Chu, Head of Department of Architecture and Prof Siu Yuk Tai, Dean of Faculty of Science and Engineering, examine products from one 3D modeling making machine.

key strategic area of development for the College. Four research themes are specified for the programme, which include architectural design modelling and simulation, environmental monitoring, materials technology, and high-performance computing. The infrastructure for supporting research is to be further strengthened by recruiting an administrative and technical supporting team to assist faculty staff so that relevant investigations can be carried out effectively. The supporting team would also help plan and organise a series of scholarly activities to facilitate information sharing and exchange with the academic and the research communities.

In a long run, the enhancement of research capacity for the Faculty of Science and Engineering will have a significant impact on the future development of the College with respect to achieving its goal of becoming a reputable institution of higher education in the targeted fields of pursuit. For more immediate benefits, however, it is envisaged that the project would contribute greatly to the development of a research centre for sustainable systems and technologies within the College. Such a research centre could play an important role in promoting interdisciplinary research activities and enabling the development of new architectural design, civil engineering and computer science curricula to educate a new generation of scientists, engineers and architects capable of incorporating designs and processes associated with sustainability concepts.

STATUS OF PROGRESS

At the initial stage of the IDS project in the first year of its implementation, the recruitment of research support staff, purchase of advanced equipment and setup of appropriate research and teaching facilities for the departments of Architecture, Civil Engineering, and Computer Science are the tasks of top priority.

So far, some key research and administrative assistants together with a research coordinator are recruited to support the project. A variety of sophisticated equipment have already been purchased, including a Laser Cutter machine designed for safety and, a RION Integrating Sound Level Meter and Real-time Analyzer for noise measurement and assessment, a PRIMA 100 LWD system for road material testing, a R730 Server System platform for high performance computing, and a collection of Matlaband related computer software for building up a parallel programming environment. Preliminary studies in different research areas will be soon carried out wherever possible by using the purchased equipment.

Arrangements for the purchase of other equipment of the IDS project are in progress, including the Acoustic Doppler current profiler and Global Water system for water quality monitoring, and the wind tunnel facility with smoke testing machine, 3D scanner, and 3D model making machines for architectural modelling and simulation.



PRIMA 100 LWD system
(Department of Civil Engineering)



R730 Server with LCD Monitor
(Department of Computer Science)

UPCOMING

Started from the beginning of 2015, the IDS project is being implemented over three stages of development, namely the start-up stage, the experimental stage, and the result dissemination stage. In the first year, the focus will be mainly on building up an integrated research environment that utilizes various advanced equipment acquired for the project so as to support some pilot studies and the subsequent detailed studies of the research theme specified for the project. Based on the preliminary founding, the design and implementation of more detailed studies will be conducted in areas relating to high performance computing, water quality monitoring, potential benefits of using composite road pavements, and architectural modeling and simulation in the second year when collecting relevant experimental data for an in-depth analysis would be the key focus. For the final phase of the IDS project in the third year, evaluating and consolidating experimental results for making appropriate publications in conferences and journals will be the essential part of outputting and highlighting relevant achievements.

Moreover, a series of scholarly activities supporting the research will be also organized to promote the dissemination and sharing of information with the College community and the public, including seminars, workshops, exhibitions and site visits. Such activities will be gradually rolled out during the project execution period with the necessary equipment and other research support facilities are well in place.



Prof RuffinaThilakaratne and two architecture students use the newly purchased 3D modeling making machine.

Environmental impacts on human society

Professor Eden Siu Hung Yu
Vice-President



Environment is the natural or built circumstances surrounding human society, and, as such, it has long been recognized as a fundamental determinant of social well-being. However, it has not been until late 1960s that environmental issues received a major attention from the economists. Consequently, the increasing attention served as a catalyst for many economists to launch a spate of investigations into the relationship between the environment and the economy - and even today, the prolific body of the literature is growing.

While trade liberalization promotes trade in goods and services and hence higher national income and consumption, it may lead to more consumption-generated pollution emissions. The worsening air quality in China and Hong Kong represent two vivid examples. After joining the WTO, China's remarkable economic growth driven largely by a rapid expansion in the volume of trade has resulted in the speedy deterioration of its environment.

The air pollution levels in some regions and cities in China have become so severe that they resemble the effects of a 'nuclear winter' according to Chinese scientists (Kaiman, 2014). In particular, the concentration of PM 2.5 airborne particles (those tiny enough to penetrate deeply into the human respiratory system) in many cities of China far exceeded the safe level of 25 micrograms per cubic meter, as recommended by the World Health Organization.

Similarly, the city of Hong Kong, which boasts a free trade port, also suffers from severe air pollution effects. The South China Morning Post reported on 17 July, 2014 that air quality in Hong Kong had deteriorated to its worst level in nearly a decade, and on 5 January 2015 that poor air quality in a total of 177 days out of a year had posed a high risk to human health in terms of incidence of morbidity and pre-mature mortality, according to the SAR Government.

Currently, Beijing is ranked the top city in China with the highest number of motor vehicles of nearly 5.4 million. It has also been estimated that motor vehicle emissions contributed to 31.1% of all fine particle PM 2.5 in Beijing. It is estimated that air pollution in China claims between 350,000 and 500,000 lives prematurely each year (Moore, 2014). In addition, Hong Kong air pollutions caused more than 3,000 premature deaths and an estimated monetary loss of HK\$39 billion in 2012 (Lai, 2013).

To avoid the health risk posed by worsening air pollution, many residents in China and Hong Kong have chosen

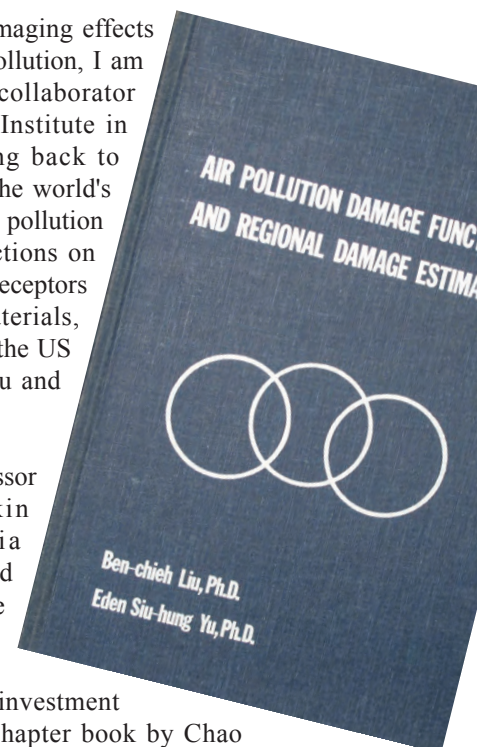
to migrate overseas. The phenomenon is particularly noticeable in bigger cities in China with mostly the elites and wealthy nationals moving abroad to find cleaner air. This new wave of migration from China to other countries, such as Australia, is described in a recent article titled 'Middle-class flight: Yearning to breathe free', published in *The Economist* (2014).

The new wave of migration induced by worsening environmental conditions has inflicted a considerable loss of middle-class elites and outflow of capital from China to other nations. It is bound to have negative effects on the economies of China and Hong Kong. To gain a thorough understanding of such effects, it would be useful to study the emerging issues of trade liberalization, environmental migration and tariff-tax forms in an open economy.

In studying the various damaging effects in economic terms of air pollution, I am a pioneer along with my collaborator at the Midwest Research Institute in Kansas City, USA. Dating back to late 1970s, we conducted the world's first study on estimating air pollution damages and damage functions on human health and various receptors regarding vegetations, materials, and household soilings for the US metropolitan areas. See Liu and Yu (1978).

In the recent decades, Professor Chi-chur Chao of Deakin University in Australia and I have investigated optimal policies to tackle pollution problems for an open economy engaging in international trade and investment (See for example the 13-chapter book by Chao and Yu, *Environmental Policy, International Trade and Factor Markets*, published by Elsevier, 2004). It is our plan to continue to conduct research in the field and in particular to examine the recently emerging relationships among trade liberalization, pollution generation and environmentally induced migration.

(This essay is written in memoriam of my former senior colleague and research collaborator at the Midwest Research Institute in Kansas City, USA, Dr. Ben-chieh Liu, who passed away due to illness last year.)





An invaluable experience for Chu Hai civil engineering students

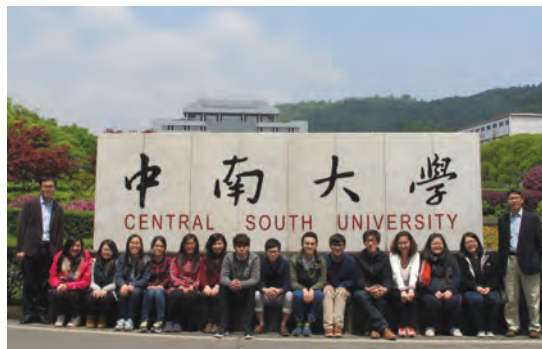
A group of civil engineering students led by Prof. Pun Kwok Leung, Department Head, and Dr. Xu Dongsheng, Assistant Professor, visited the Tianzishan cable car project in Zhangjiajie City and the Central South University (CSU) in Changsha from 9 to 12 April 2015 under the support of the Mainland Experience Scheme from the Hong Kong government.

On 10 April 2015, Chu Hai students visited the campus and mechanics laboratory of the CSU and met with representatives of the School of Resources and Safety Engineering (SRSE), CSU. Prof. Pun and Dr. Xu met with the senior management of the SRSE, Zhou Keping, Dean of SRSE, Li Shunqiu, party committee

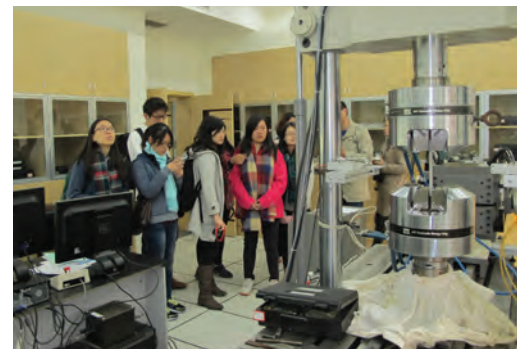
secretary of SRSE and Cao Ping, Deputy Dean of SRSE, to explore opportunities for collaboration on education and research. After visiting the laboratory, Chu Hai students had a chance to meet and discuss with 20 undergraduate and graduate students from the SRSE, CSU, to share their ideas and experiences. They also attended a seminar on engineering practice training for undergraduate students at CSU, which was delivered by Professor Wu Chao from the SRSE. Another seminar on urban development in China was given by Dr. Gong Fengqiang, during which Chu Hai students learned the achievements and problems of urban development in China.



Chu Hai students exchange views with CSU students.



The group takes a photo at the CSU campus



Chu Hai students visit the laboratory.



A photo of the cableway before the redevelopment starts.



Chu Hai students visit the construction site of the redevelopment of the cableway.



Chu Hai students value the construction site visit.

On April 11, Chu Hai students visited a cable car project in Zhangjiajie city. The General Manager, Mr. XuYixing, and Director, Mr. Michael Chan, kindly arranged the visit. In the morning, Chu Hai students visited the construction site of the cable car project in the Tianzishan Mountain led by Mr. Xu and Mr. Chan together with other site engineers.

In the evening, Mr. Xu gave a special lecture about the design, administrative examination and approval,

sustainable development and environment protection for the cable car project. In addition, he discussed the career development of civil engineering profession in mainland China and answered students' questions. The whole meeting lasted for 3 hours and students learned a lot from the activity.

The whole team returned to the Hong Kong on 12 April 2015 and the students expressed that it was a meaningful and memorable trip for them.

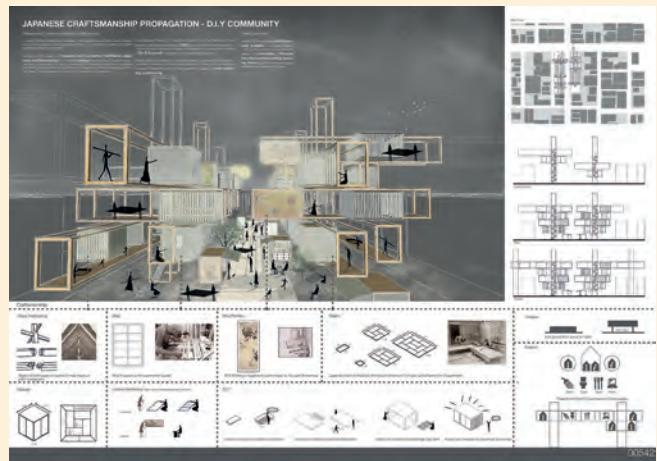


Mr Michael Chan (sixth left, back row) and Mr Xu Yixing (fifth right, back row) take a photo with Chu Hai group before the special lecture on the cable car project.



Prof Pun Kwok Leung (right) and Dr Xu Dongsheng (left) presented a souvenir to Mr Xu Yixing (middle).

An architecture student won honorable mention in the 8th Haseko Residential Design Competition (第8回長谷工住宅設計比賽), January 2015



Fok Chun Lung's design work

International & local awards won by architecture students



Left: Awardee Fok Chun Lung receives his award from the architect, Prof Kengo Kuma

Architecture students awarded champion in 'Meandering Sentiments- Design Competition for Kai Tak River'

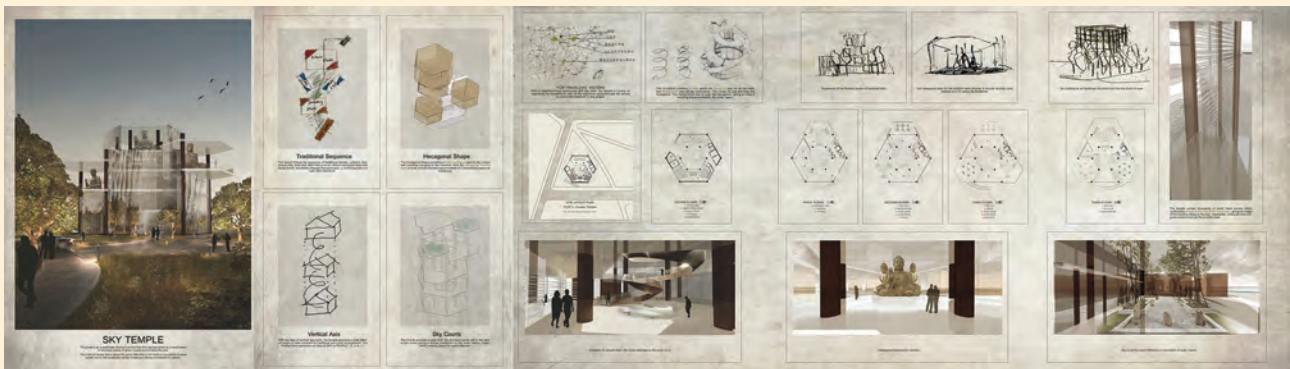
Architecture students Yan Lo, Samuel Cham, Owen Li, Jessica Kong, Xenia Chu, HB Yuen won champion in the Open Group of Design Competition for Kai Tak River. Titled 'Flying again from Kai Tak: Close to Nature, Different Experience', the project stood from other 80 submissions by demonstrating a creative reinvention of nature to the Kai Tak River which contributes to the landscape, urban design and riverside facilities around Kai Tak Development (KTD) overall.



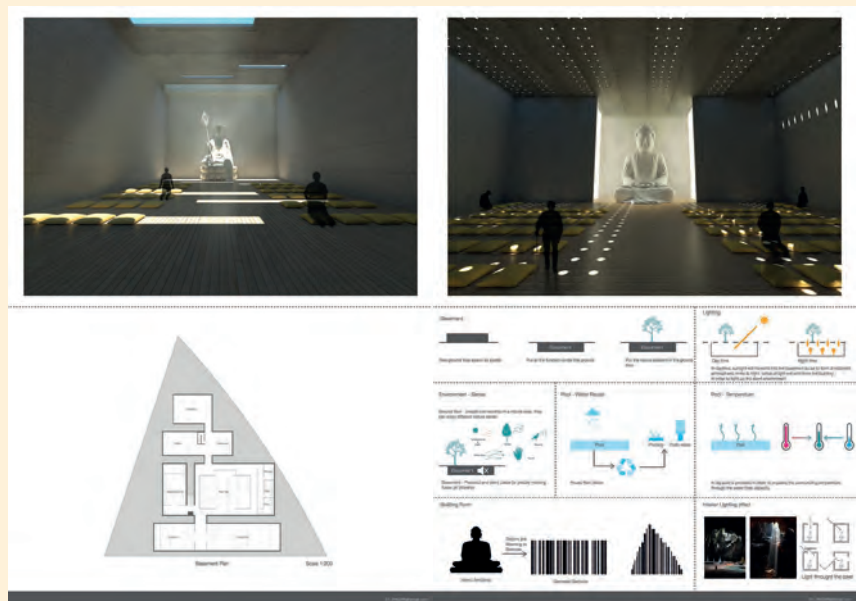
Architecture students won first prize and honorable mention in the International Competition for MOLEWA for Huayan Temple (華嚴寺國際設計比賽), May 2015



The design work of Lee Ka Chon is awarded first prize.



The design work of Wong Chun Lung receives honorable mention.



The design work of Fok Chun Long receives honorable mention.



Department of Architecture collaborating with HKSKH Lady MacLehose Centre to promote minority integration with locals in Kwai Chung



President Prof CN Chang gives a speech at the ceremony



President Prof CN Chang (L4) is amongst the guests of honour of the ceremony



Prof Paul Chu (L) and architecture student Victor Chu introduce the design of Ping Lai Path

“Manufacturing factories”, “container terminal”, “labour” are the terms that commonly associated with Kwai Chung district. Nonetheless, there is something unique beneath this renowned industrial setting- an unsophisticated yet remarkably cohesive South Asian social network has long been formed since 1970s, due to the fact that one generation after another generation, the South Asians had become an important workforce for the industrial district.

Run by HKSKH Lady MacLehose Centre, Kung Yung Koon – The Dost is a community museum which remarks and promotes the local-South Asian integrated culture through organizing activities, exhibitions, workshops to the general public. The museum had its grand opening on 5th June 2015 at 2 pm at Ping Lai Path, Kwai Chung, where the museum is located.

HKSKH Lady MacLehose Centre has been providing diversified social services to the South Asian community since 2001, and Kung Yung Koon-The Dost is a community museum set up under the project “Our Community of Love & Mutuality : Nurturing Cultural

Diversity & Community Legacy in Kwai Chung” launched in late 2013. With the sponsorship from Urban Renewal Fund of the Urban Renewal Authority, Kung Yung Koon-The Dost has selected Ping Lai Path and Ping Fu Path in Kwai Chung as the starting point for promoting and revitalizing the cross-cultural uniqueness in the community.

The Head of Architecture Department Professor Paul Chu acted, as a volunteer designer for the museum in 2013. He then involved architecture student Victor Chu to design the beautification project of Ping Lai Path, which has been then endorsed by the District Council and different government departments. The project is scheduled to be completed by the end of this year. Both our College and HKSKH Lady MacLehose Centre are excited about this first-ever education-social work sectors collaboration.

The Grand Opening of Kung Yung Koon – The Dost Community Museum Opening Ceremony was attended by Mr. Alan Lo from the Home Affairs Department of Kwai Tsing District Office, Mr. Lam Ding Fung from Social Welfare Department, Mr. Sammy Tsui from the District Council, President Prof. Chang Chung Nan, Prof. Paul Chu and Mr. Victor Chu from Chu Hai College of Higher Education, Funders from the Urban Renewal Fund and the Advisory Board members of HKSKH Lady MacLehose Centre. The ceremony also marks the new milestone of the public path beautification project.



A group photo is taken outside the community museum

工商管理系學生內地參賽

四位商學院工商管理系學生，陳志楠、黃柏施、莫潔珩及王呈鈺，在商學院院長俞肇熊教授的帶領下，於2014年10月31日至11月5日，參加了在湖北省武漢市華中科技大學舉行的「2014年創青春全國大學生創業大賽第九屆挑戰盃大學生創業計劃競賽」。是次比賽，珠海學生提交的計劃書「無線電防盜行李箱」獲得了銅獎。



陳志楠

工商管理學系四年級

到武漢參加比賽時候，見識過內地高校以及其他港澳地區的作品後，終於深刻的體會到什麼叫做人外有人，山外有山的道理。其中一些作品是相當具有創意且高科技，令人歎為觀止。從他們身上，我也意識到我們的不足之處，希望以後能有機會再參加類似的比賽並加以改進。

王呈鈺

工商管理學系四年級

說說這次印象深刻的幾件事吧，這次大賽相當受政府的重

視，中共團委書記都有過來觀看我們的產品展示。而我們的展位剛好是港澳區的前排，於是我們就第一個把領導邀請到我們的展位，聊了很長的時間，他對我們的產品很感興趣，惹得其他參賽代表羨慕不已。

Wong Pak Sze

Year 4, Department of Business Administration

As a student of business administration, this competition is undoubtedly a precious chance for me to gain experience on planning and promoting a business. Some of the participants of the competition are already running their businesses. I am glad I had the opportunity to exchange opinions with those future brilliant entrepreneurs and management teams to broaden our horizons.



Future Stars

A Journalism student nominated to represent Hong Kong

After a fierce competition, a year-one journalism student, Cheng Wing-nam, has been elected to represent Hong Kong as a youth delegate to visit Ireland for two weeks in August 2015.

Being one of the local higher education institutes, Chu Hai College of Higher Education every year is invited to nominate students to take part in the International Youth Exchange Programme (IYEP) launched by the Commission on Youth.



Over the years, Chu Hai students have on and off been elected to take part in IYEP. For the first time, the elected journalism student this year will visit Ireland to exchange ideas and experiences with her counterparts coming across the globe. Serving as a youth delegate, Cheng Wing-nam has met the requirements of being knowledgeable about Hong Kong, having a good knowledge on China, and being proficient in English.

Bon voyage, let the world greet Hong Kong and Chu Hai students!



A memorable moment at Boao Forum

Journalism Students' Reflections of Boao Forum for Asia 2015

My privilege: Bill Gate just a few meters away

Wong Yuk Ki, Year 3

Boao Forum for Asia (BFA) is an international event held annually in Hainan, China, in which various topics and ideas are discussed and exchanged among leaders of national governments, industrial and business circles, and renowned scholars. It is undoubtedly a top-level event that I have never imagined to be part of it.

As Boao 2015 was not an event for the rank and file, everyone was asked to hang his or her identification card around the neck before entering any conference rooms. Strong security measures were set to deter unwelcome intruders and prevent any potential risks.

Guests, working staff and journalists were classified into four categories indicated by colors of their neck straps. "Red" represented honorable guests with the privilege to enter most of the rooms and attend the grand opening ceremony with the Chinese President Xi Jinping; "green" represented working staff, helpers and security personnel who were permitted to get in all venues during the events; the "yellow" were the media workers and the "blue" were those people with the least extent of permission.

I was a logistic helper wearing a green strap as well as a site translator in a conference room called "Peacock 1" responsible for all closed-door meetings, in which guests with special invitation letters could participate. What was more, no recording or minutes writing could be made during the close-door meetings. I felt excited that I could listen to the "CEO Dialogue", and Bill Gate, founder of Microsoft,

was just a few meters away from where I stood. Therefore, I felt so privileged to serve there.

One of the most unforgettable experiences in Boao was to get an once-in-a-lifetime chance to talk with different speakers after each forum. Zhao Yong, co-creator of Google Glass, for instance, talked to me about Google, the current cyber security in China, and even the trend of Big Data. He also told us his ordeals while pioneering his own business, and he also encouraged us to learn more about the world.



From left: Wong Yuk Ki, Chan Sin Ting and Chan Wing Ki are assigned different tasks at the Conference.

Depressed and puzzled student gives orders

Chan Wing Ki, Year 3

I was a volunteer helper under the logistic team at Boao responsible for organizing all the open forums. At the very beginning, I thought I was inessential because events like this should not rely on student helpers so much. But I was wrong. The BFA administration department rated highly the student helpers who came from Hong Kong. We were assigned important duties with full responsibilities. In practice, we had to manage the forum sessions and serve all the guests to meet their needs. I also learned crisis management, like how to solve different kinds of problems in an unexpected situation. Once the situation was very urgent and the event organizer was nowhere near, we, the helpers, were put in the frame and had the final words to say. That was where the pressure came from and also where we could learn most.

To be honest, I felt a bit depressed during the forum, not just because of the pressure and anxiety that I have mentioned, but also because of people. The guests were so different from what I had met before since they were all political or business elites or some kind of experts. It was difficult for

me to find the right position to deal with them as a student.

I was indeed struggling with my identity as a journalism student. My duty was to make sure that reporters did not cross the line for the fluency of the events. This was my plight as I understood that reporters worked their socks off to get an interview with the prominent figures, but most of the time they were a bit aggressive and over the top. I respected and looked to them as what I should do in the future, but I must stop them for I was a helper to facilitate the forum. It was a good chance for me to think more as an “outsider” as well as trying to strive for a balance between gathering news information and maintaining orders of a news event.

Last but not least, I would like to take this opportunity to thank Y-elites, the organization that arranged the whole tour for us. I also owed debt to Chu Hai College for nominating me to go for such an unforgettable event as a university student. I regarded this opportunity as an honour and real-life experiences in learning.



Mind-opening experience bears no “mid-term exam syndromes”

Chan Sin Ting, Year 3

After one phone call and two interviews, I was heading for the Boao Forum for Asia 2015 as a voluntary helper. It was not just a week staying away from Hong Kong, but the week I should be sitting for mid-term exams in Hong Kong. Luckily, after a bunch of rearrangements, two of my college mates and I could finally join this grand event without any “mid-term exam syndromes”.

There were forty-two student helpers from Hong Kong, and we were divided into two teams, namely logistic team and message team. I was a member of the latter who bore the responsibilities of writing short messages and summaries, similar to press releases, for the BFA official website. Efficiency, accuracy, credibility were some of the basic requirements for our articles.

Some of the topics discussed in the sessions were too specific that I could not make sense of it. Thus, comprehensive preparation before attending those sessions became the most time-consuming task that I had to fulfill, and at the same time it was also the most valuable task during the four-day forum.

It was a rare chance for me to attend such an international conference at an early age and I really cherished the eight days in Boao. Memorable moments were not only captured inside the forum, but also outside the forum. The time I spent with other student helpers who came from other universities was also a remarkable one. It was no doubt a mind-opening experience for me.

走進徽州 神馳黃山



世界文化遺產——皖南古村落之宏村



徽派建築鮑氏祠堂，同學深受吸引

中國文學系
游子安 助理教授

2015年6月3日至10日，我們師生21人，展開「徽州文化江西古村鎮考察」之旅。活動由文學院與學生事務處合辦，參與者多來自中國文學系、新聞及傳播系學生。八天行程，由老師編排，回程途中，大家暢談所思所感，認為印象較深刻者有三：宏村、黃山，以及與江西師範大學交流。

走進徽州，彷彿回到了明清時代，其中民居、祠堂、牌坊，被譽為徽州「古建三絕」。黃山西南麓黟縣之宏村，我們冒著雨，雨中遊宏村南湖，另有一番美。村內「粉牆黛瓦馬頭牆、肥樑瘦柱內天井」之徽派建築，比比皆是，同學無不驚嘆村落建築之美！宏村與西遞並列世界文化遺產，實當之無愧。

來到黃山，登光明頂、下探西海大峽谷、早上四時跑上丹霞峰看日出。部分同學平日少鍛鍊，幸同學憑著毅力不輕言放棄，沒有望而卻步，深信堅持下去目標可達，學生終能登黃山看日出，興奮莫名。那陣子黃山常下雨，登山兩天，天朗氣清，10小時內連看黃山日落、日出，得賞覽美景，真的無盡感恩。

江西師範大學肇始建於1940年，作育菁莪七十多年。行程第六天，我們前往師大交流，先瀏覽瑤湖校區，接著參觀「南方古村鎮發展與保護研究

中心」辦公場地與資料庫，中心主任梁洪生教授為交流團成員講解庫存檔案。同學親手翻閱族譜等各類鄉土文獻，一睹庫內收藏古村鎮資料，彌足珍貴。之後到歷史文化與旅遊學院會議室師生座談交流，梁洪生教授先作學術報告「江西傳統村鎮文化資源現狀及考察」，反思當今時代課題，發人深省。然後四十多人「化整為零」，兩地學生進行小組對話，氣氛更為活絡，對話坦率，收到預期之效果。

是次考察的名勝古蹟多采多樣，還包括古徽州歷史風貌縮影之歙縣古城與徽州文化博物館、宣示忠孝節義之棠樾牌坊群、小橋流水人家之婺源李坑村、參訪洞天福地西山萬壽宮、以「秋水共長天一色」聞名的滕王閣、景德鎮古窯民俗博覽區展示手工制瓷的工藝過程等等，全都觸動我們思古之情。

總的來說，這次考察內容豐贍，為即將畢業的同學，帶來四年大學生活一個圓滿的句號；對三年級同學來說，更將珍惜來年的學習。必須一提，邵倩文小姐、程巍先生與張師傅三位工作人員專業負責，讓行程順暢並生色不少，師生至為銘感。此行，裨益良多，八天行程縱然緊湊，但得遨遊皖、贛兩地古村，為我們教學留下美好與難忘的時光。



黃山，登光明頂



歙縣西郊棠樾牌坊群



小橋流水人家：婺源李坑村



與江西師範大學師生交流

飲水思源 珠海情懷

伍烈生

伍烈生校友於1951年畢業，是「珠海」第一屆經濟系的畢業生。其後，到美國哥倫比亞大學及紐約大學深造，於1966年取得博士學位；在聖約翰大學(St John's University)工作了四十年，直至2006年榮休。



伍烈生博士趣味盎然地暢談往事

伍博士雖然長居美國，卻因熱愛及記掛母校，所以與「珠海」一直保持聯繫。2015年6月初，他從美國返港，到荃灣校舍探訪母校。伍博士經歷戰爭的洗禮，漂洋到美國學習，以至在事業上有一定的成就，其人生經歷極之豐富。所以他的個人生活體會，待人處事的心得，實在值得與大家分享。

飲水思源 珠海情懷

伍博士回想起昔日在「珠海」唸書的日子，他於1948年2月踏入「珠海大學」的校門，之後跟隨「珠海」在1949年6月遷至香港。雖然如此，同學卻能上下一心，不分彼此，有着同舟共濟，親愛精誠的精神。這份情懷，可見於其同窗所贈送的一首詩：

伍十年相見 烈情似當年
生涯雖各異 存者意綿綿

同窗的真摯情懷，再加上老師們的誠心協助，使伍博士對「珠海」心存感激。他憶述母校盡力協助，將其畢業證書按時寄至美國，好讓他能辦理申請入讀美國大學之用。而當他到紐約留學時，前任「珠海」經濟系陳憲章主任教授，親自駕車到機場接他。

回憶種種往事，伍博士本着「飲水思源」的信念。昔日讀書時，他是「珠海獎學金」的得主，而今日事業有成的伍博士，於2013年捐贈了港幣20萬

獎學金，以鼓勵母校財經系學生努力學習，將來能貢獻社會。

以德服人 無往不利

伍博士用清朝三位歷史人物作比較，說明以德服人的精要。

- 左忠棠為人有威嚴，下屬不敢欺騙他，因為一旦被發現，必死無疑。
- 李鴻章為人聰明，無人能避過他的「法眼」，故此亦不能欺騙他。
- 曾國藩講求仁義，以德服人，故此其他人不忍欺騙他。

伍博士認為曾國藩是一個很好的楷模，以德服人是上上之選。

保持「盡力而為」的精神

伍博士回憶當日在「珠海」唸書時，他的弱項是數學科。他修讀歐陽裕教授的「微積分」時，為自己訂下目標，誓取60分為終極目標，於是努力不懈，最終達成目標，歐陽裕教授讚賞他：「伍烈生，你有盡力而為的勇氣。」

伍博士一生堅守他的理想——以經濟改善民生及改善世界人類的生活。從1951年畢業於「珠海」，以至2015年重返「珠海」的65年期間，他仍向著這理想去做。



1951年的學士論文的重點就是土地改革，救貧啟愚，是改善中國民生的起點。丹麥、以色列、墨西哥等國家的土地改革是好先例。伍博士於1966年完成博士學位後，直至2006年的四十年期間，盡力去進行全球教育活動(global education activities)，都是有關國計民生大事。例如：1979年與同僚合力出版一本書「國際借款、風險及歐盟市場」(International Lending, Risk and the Euromarkets, by MacMillian Press, London 1979)；同年，紐約州眾議院邀請伍博士作國際銀業立法公聽。1985年被派往東南亞五個國家，研究當地經濟財政狀況，作美援參考。1990-1996年間，常往返歐洲各國參加全球經濟財政會議。

伍博士於2006年退休後，仍保持「盡力而為」的精神，退而不休，繼續參與在美國本土的各類經濟財政會議，同時繼續擔任其創立專刊的共同編輯。

成功：心中要有團火



羅光輝

2011年工商管理學系畢業
現任職便利店管理工作

從工商管理學系系主任得知，有一位年青畢業生選了一類「非熱門」的工作，就是在零售業發展，而又幹得頗出色。

於是在好奇心的驅使下，與羅光輝校友聯絡，促成了這個訪問。

問：畢業後即時投身零售業嗎？

答：不是。當時受到「群眾壓力」影響，同輩中互相競賽，儘快找到工作，而且寫字樓工作亦是大眾的「理想」工作。

問：零售業並非大眾之選的行業，你何時確定自己的路向？

答：做了兩份寫字樓工作後，覺得與自己的興趣及理想有距離，便用了幾個月時間去沉澱、思索。之後，因著個人喜歡嘗試「另類」的選擇，便去了解零售業，發覺現時這份工作，有清晰的職業路向，便下決定了。

問：怎樣獲得2013年香港零售管理協會的傑出服務大獎－個人獎項-主管級別(便利店組別)？

答：經歷10個月的比賽，先有神祕人的考核，第二關是小組面試，終極的

是個別面試。其中神祕人的考核，不單有關個人表現，店舖內的其他員工表現也是評核項目之一。這個獎項，就是零售界別的「奧斯卡」，所以真是一個大鼓勵及認同。

問：能夠獲得這個獎項，證明你一定有付出，可否分享一下？

答：記得初入行時，心中有團火，就是，想做的事，一定要做妥。曾經經歷9個月不放假，朝九晚十，每星期6天半工作。家人也曾質疑，付出是否值得。但那團火使我做出成績，得到認可。

問：你很年青，有什麼方法去管理十多間店舖及員工？

答：第一，態度要認真。第二，良好的心態，將「問題」視作「情境」，處理方法便有不同。第三，良好的溝

通技巧，與不同年齡層的員工去溝通。第四，用心去關心員工。曾經有離職同事遇到困難，我協助他重回店舖工作。

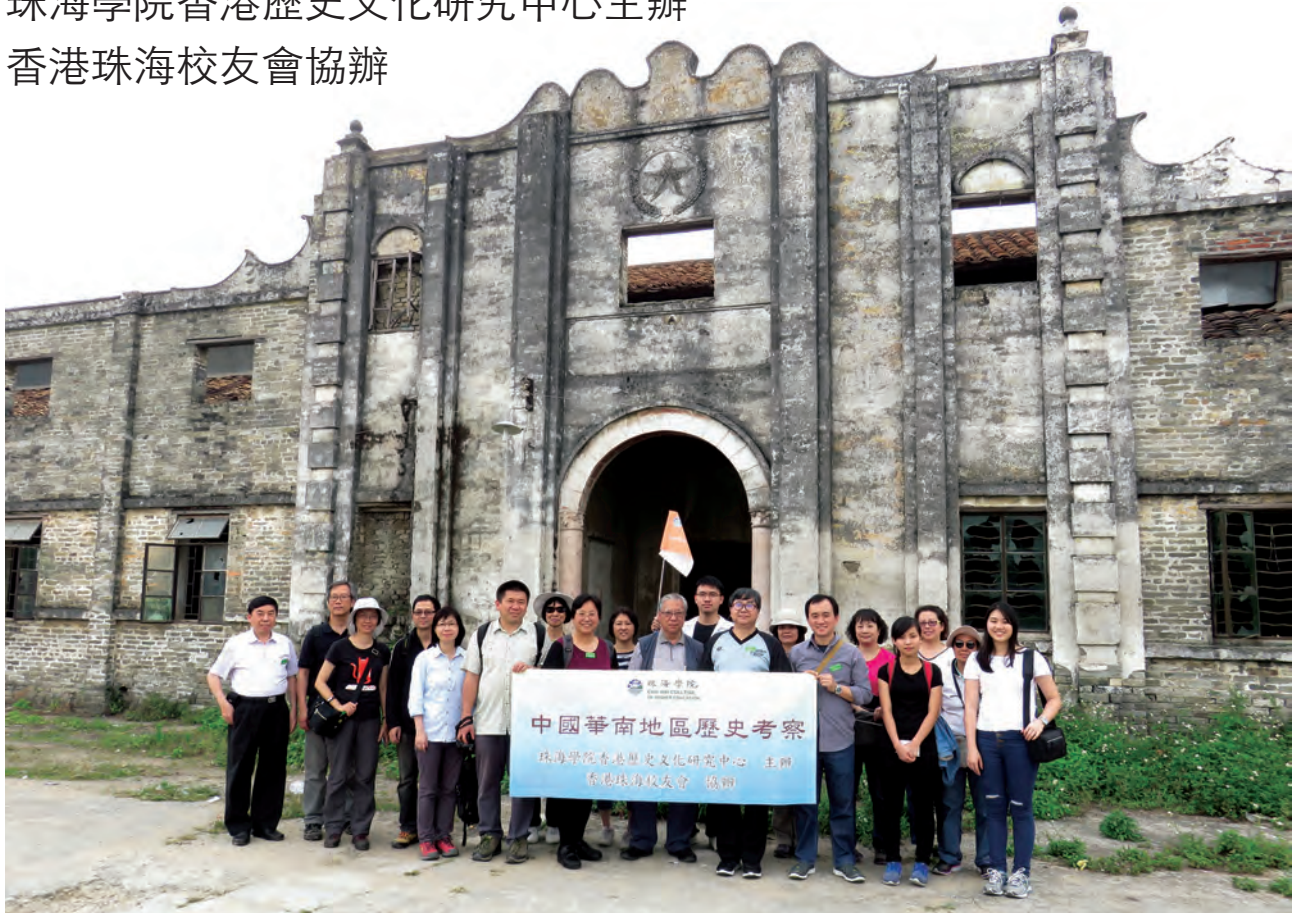
問：早前你到學校進行招聘工作，表現出一份自信，這份自信何來？

答：一向都有自信，當然過去數年的經歷，自我肯定更強。做人不可看扁自己，否則未打仗便已經輸了。個人心態決定行為，出席培訓，我選擇最前的座位，因為確保能聽到講座的內容。

問：形容一下你現時的心境。

答：好有滿足感。滿意的工資，與同事關係良好，同事一句：「主任，你好好人啊！」，或者，在街上遇見舊同事，很熱情真誠地向我問好，很愜意！

珠海學院香港歷史文化研究中心主辦
香港珠海校友會協辦



《東莞沉香之鄉寮步鎮考察團》

香港史教學講座暨考察，由蕭國健教授主講，於2015年4月23日(星期四)下午7時至9時，在母校二樓210室舉行講座，題目：《莞香與香港之得名》。4月25日(星期六)上午8時30分至下午7時，由蕭國健教授帶領，舉行《莞香之旅》歷史考察，前往東莞「沉香之鄉」寮步鎮香市公園、中國沉香文化博物館、牙香街沉香製品展覽參觀。午餐後前往寮步鎮西溪古建築群參觀，包括：《尹氏宗祠、祠堂》、《凱廷公祠》、《遐齡書室》、《覺非公祠》、《成德堂》等考察，加深瞭解華南地方文化特色，裨益不淺。



請踴躍參加明年「全球校友世界聯誼大會」

「第八屆珠海大學校友世界聯誼大會」定於2016年10月19日至25日，在香港舉行。香港珠海校友會成立「第八屆珠海大學校友世界聯誼大會」工作委員會，推選區金瑤為主任委員，任少玲、李廣林、仇永平、陳華裕為副主任委員，楊金權為總幹事統籌推動。

大會初步擬定於明年(2016年)10月19日接待世界各地校友，並舉行歡迎茶會；10月20日校慶日假座母校屯門

新校舍，舉行「第八屆珠海大學校友世界聯誼大會」及參觀母校新建設，並與各師長、校友、同學共晉午餐暢聚，晚上與母校師生共同慶祝校慶聚餐活動。

10月21日大會安排本地一天旅遊齋宴聯誼活動；10月22日至25日舉辦福建泉州、廈門、金門四天長線旅遊活動。歡迎世界各地校友，踴躍携着參加，共度一個歡欣喜慶的日子。



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