

# CHU Touch



珠海學院  
CHU HAI COLLEGE  
OF HIGHER EDUCATION

海訊 創刊號  
July 2013



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珠海學院  
CHU HAI COLLEGE  
OF HIGHER EDUCATION

## CHU Touch 海訊

Published by Student Affairs Office,  
Chu Hai College of  
Higher Education

Editor : Ms. Brenda Wing Chee Ku  
Dean of Students

Phone : (852) 2408 9942

Fax : (852) 2408 8922

E-mail : schang@chuhai.edu.hk

Website : www.chuhai.edu.hk

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珠海學院  
學生事務處出版

編輯：古穎慈小姐  
學生事務長

電話：(852) 2408 9942

傳真：(852) 2408 8922

電郵：schang@chuhai.edu.hk

網址：www.chuhai.edu.hk

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## 編者言 Editor's note

### Don't forget to remember ...

Dear Colleagues, Students and Alumni,

We are proud to present the first issue of the "CHU Touch" 「海訊」. CHU can stand for Chu Hai University to match up with the future development. We hope through this newsletter to make contact with staff, students, alumni and friends of CHCCE, stirring up their emotions, touching their feelings and evoking their past memories. We also want a way to keep in touch with our graduates of different eras as everyone of them gives meaning to the Chu Hai family, regardless of when they graduated. And we hope this newsletter can continue the bond they share with the College as well as keeping them informed of the College's developments.

In the inaugural issue, Prof. Chang and Prof. Kong brief us on our college's achievements and exciting plans ahead when we move to a new campus in Tuen Mun. Prof. Yu shares his views on recent issues in Hong Kong housing market. Alumni share their experiences after graduating from Chu Hai. Our students' achievements are also highlighted in the newsletter.

We are extremely grateful to Prof. Chang and Prof. Kong for their immense supports for the creation of this newsletter. We would also like to express our gratitude to the various faculties for their supports towards this newsletter, and for their enthusiasm in

providing information and contributing to the content of this issue, and for the many issues to come.

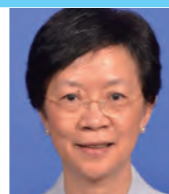
While the newsletter is published by the College, it is really a publication that relates everyone to everyone in the Chu Hai family. We hope that it will be a publication with a diverse content reflecting a variety of points of views expressed by the students, alumni, faculty members and staff alike. As such, we more than welcome entries from colleagues, students and alumni whose experiences and views can be shared to prosper the Chu Hai family.

Our present plan is to make this newsletter a biannual publication. We welcome everybody's thoughts and feedbacks on the direction and form of the newsletter, and we hope that it can fulfill its goals and strengthen the cohesion between the old and new members of the Chu Hai family.

Keep sending us your comments and updates.

Happy reading!

Brenda Wing Chee Ku  
Dean of Students



## 珠海校友會活動簡報 2013年 新春聯歡晚會

珠海校友會於2013年3月17日(星期日)下午七時,假座九龍旺角彌敦道612號好望角大廈,倫敦大酒樓四樓禮堂,舉行《珠海校友新春聯歡晚會》,以聯繫各屆各系校友,共聚華堂,喜話今昔。

由於近年金融活動陷阱重重,本會為使校友同人多點認識,能夠在金、股、匯、樓等項目投資中,多所瞭解。特於新春聯歡晚會前一小時,在倫敦酒樓四樓舉行《金融投資安全問題》座談會,講者均為校友中對該等問題學有專長,經驗獨到之校友,實屬難得機會。

當日講者有熊麗萍女士、高家裕先生及楊金權先生。熊麗萍女士是本港知名經濟評論員,新城財經台《投資高手》節目主持、友達資產管理董事。高家裕先生是高行網www.gaogo.com執行董事兼主筆,文學院國際關係學科



珠海校友會癸巳年新春聯歡晚宴全體理監事與主禮嘉賓合照

後排左起:曾志萍、陳慶祥、李光榮、王玲玲、林煒雄、翁淑芬、楊小燕、關建基、黎惠芸、梁慧儀、卓碧齡、馬維業、吳清煥、呂惠芬、黃國華。  
前排左起:余慶雲、高家裕、黃漢賢、熊麗萍、仇永平、楊金權、江可伯監督、張忠柝校長、陳華裕、鄧德謙校董、任少玲總務長。

教授,前銀行從業員,資深投資者。楊金權先生是資深傳媒人,母校新聞系高級講師,珠海校友會理事長。各人講論的內容令一眾校友獲益不淺,既可對金融事務增加認識,亦可避免

下午7時30分舉行校友聯歡晚會,出席者有張忠柝校長、各嘉賓老師、校友。席上設有幸運大抽獎,獎品豐富,由江可伯監督送出之雙人來回香港台中機票,結果由現屆學生喜獲頭獎。

## 《金融投資安全問題》座談會



主講嘉賓左起:熊麗萍小姐、楊金權理事長、高家裕教授。

## 香港史教學講座暨戶外考察

珠海學院香港歷史文化研究中心  
主辦  
香港珠海校友會  
協辦

講座:中國近代歷史對香港發展之影響  
日期:二零一三年五月九日(星期四)  
時間:晚上七時至九時  
地點:珠海學院(荃灣海濱花園怡樂街)  
一樓106講室

戶外考察:唐家灣會同村、梅溪村。  
日期:二零一三年五月十一日(星期六)

# Chu Hai's Mission

## Proud Moments and Future

In this inaugural issue of the Chu Hai College of Higher Education Newsletter, President Professor C. N. Chang reviews the College's mission, its proud and memorable moments and the roles alumni can play.

“Our first priority is to serve the community,” says Professor C. N. Chang. To achieve this goal the College needs to make money to sustain the service (since it is not government-funded), but making money is not its primary objective, he adds. For example, offering high cost programs such as the Civil Engineering and Architecture programs can attest to this.

Chu Hai provides an internationalized education for its students. “We bridge the East and the West,” Professor Chang says. “We have engaged exchange programs for years to broaden the view of students and to stimulate their ways of thinking.” Contends Professor Chang: “Internationalization doesn't just mean using English as the medium of instruction.”

“Education” in Chinese is “jiao yu”, which includes teaching and nurturing. Nurturing mainly comes from one's family and the environment. “But our attitude on hard work and care of the society rubs off on our students,” Professor Chang asserts. Most HK higher education institutions have 12 weeks of teaching in a semester, but Chu Hai insists on providing its students with 15 weeks of teaching per semester. “We do things differently, as long as it's beneficial to students, and we are proud of that,” Professor Chang says.

A newsletter is a really important tool in strengthening the link between Chu Hai and its alumni, Professor Chang says.

Professor Chang would like to see some of the alumni in retirement or those who have spare time return to their alma mater to help or teach courses in their specialties. “For example, there are alumni teaching part-time in the



Civil Engineering Department,” he notes, adding “they probably could make more money doing other things, but they do it because they just want to impart knowledge to the students.” He recalls that when the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) came to Chu Hai to conduct accreditation, many alumni returned to help, including some flying in from overseas. He hopes that more recent graduates can come back to teach or mentor students.

Turning to some unforgettable and proud moments during his tenure, Professor Chang reminisces when the Council came to do an “institutional review” in 2002, “we deliberately made the decision to prepare the documentations ourselves; instead looking for professional help.” “If we did it ourselves, we not only had to do a good job presentation-wise, we also had to understand our institution thoroughly – leaving no stones unturned,” he adds.

Another unforgettable and memorable moment was in 2009, when “the Legco approved a land grant and start-up loan to us,” Professor Chang recalls. After the motion was passed, college staff held a celebration. “But I was wary during the celebration,” Professor Chang remembers his feelings well. “People asked me why I remained so circumspect and unsettled. I told them although I, like they did, could imagine a beautiful picture ahead; the road leading to the beautiful picture was long and tortuous. And there is no smooth sailing. We must continue to work hard; perhaps harder than ever.”

Professor Chang emphasizes that one of Chu Hai's biggest assets is its devoted staff. “They all have wonderful, positive attitudes and commitments,” he says.

“We have a bright future. Although there are difficulties, it is fun to experience, to participate and to overcome,” Professor Chang pronounces.



# We are committed

In the first issue of the Newsletter, Vice President Prof. Kong wishes all staff, students and alumni good health in the Year of the Snake and provides an update on the latest developments in the College. Prof. Kong reviews today's Chu Hai College of Higher Education and sheds some light on its future in 5 distinct areas.

## **Academic accreditation since 2000**

Firstly, Prof. Kong highlights that the first academic accreditation exercise for the College began in 2000 under the former Chief Executive C.H. Tung's administration. Chu Hai College's long-term objective is to regain its private university status. In 2002, the accreditation status was granted by the Hong Kong Council for Academic Accreditation (HKCAA). In 2004, seven degree programmes were also accredited. In 2009, the second round of accreditation exercises were completed. At present, a total of 11 degree programmes have been accredited.

## **PAA exercises later this year**

Towards the end of this year, Chu Hai College of Higher Education will conduct self-accreditation exercises in the form of Programme Area Accreditation (PAA) and expectedly the exercises will be successfully conducted by the HKCAAVQ between 2013 and 2014. In this year's exercise, Prof. Kong says that 6 programme areas will be accredited. Chu Hai College of Higher Education aims to regain its private university status upon successful accreditation exercises and approval from the Chief Executive in Council of the HKSAR when we

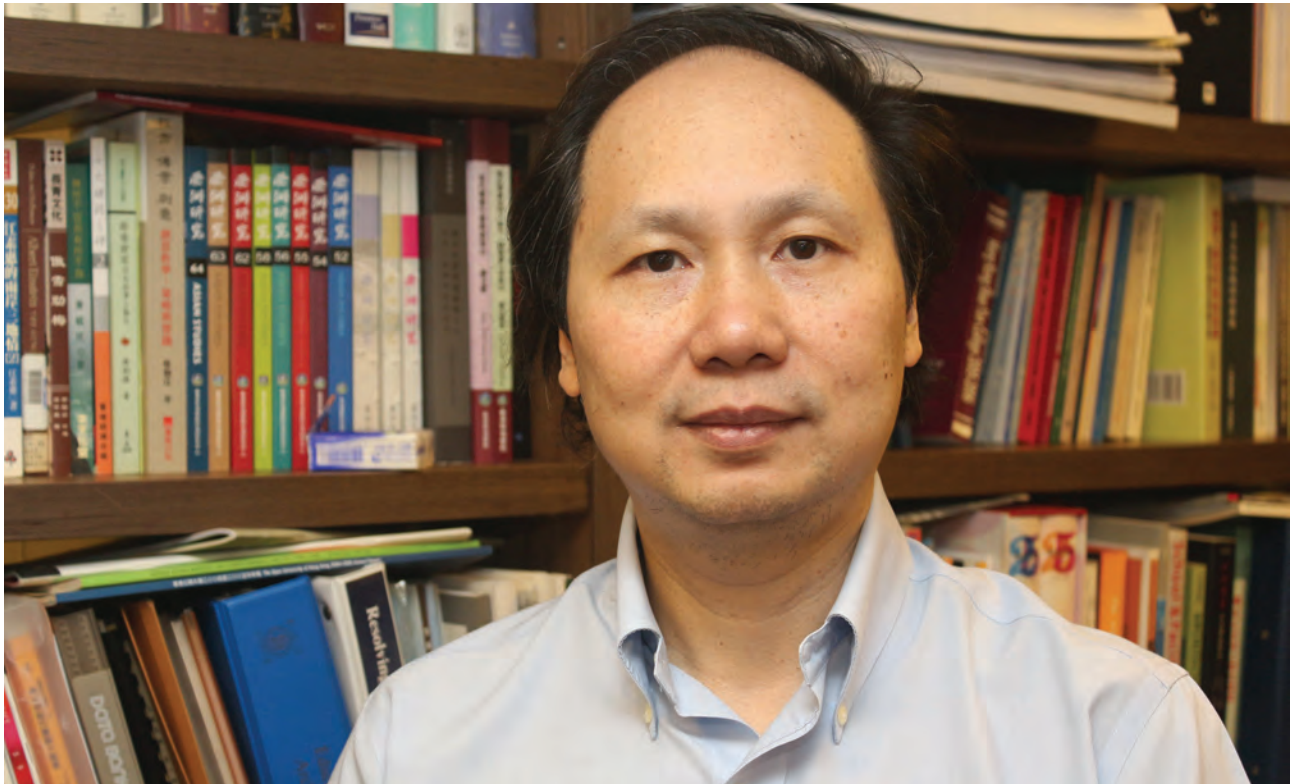
move to the new Tuen Mun campus in the academic year 2014-2015.

## **Programmes getting globalized**

Secondly, Prof. Kong says, "Chu Hai College of Higher Education has put in major efforts to internationalize its education. We have various students and academic faculty exchange programmes agreements with 23 mainland China, Taiwan and overseas universities such as Germany, Thailand, USA, Australia, Korea and Japan." Scholars from Germany, Thailand, Korea, the Mainland and Taiwan come to teach for a semester or sometimes shorter periods at the College as visiting scholars. Our departments (such as the Journalism and Chinese departments) have organized joint seminars with Mainland China, Taiwan and Korean universities such as Fudan University, Fu Jen Catholic University and Dankook University. Moreover, our Centre for Asian Studies regularly conducts research projects, publishes research journals and hosts conferences. We also have joint research programmes with Fudan University and Tung Hai University, among others. Both our faculty members and students will hold joint symposia with their counterparts in other universities.

## **Joining in HK-Mainland exchange schemes**

Apart from students and faculty exchanges, Chu Hai College of Higher Education participates in the Hong Kong-Mainland Education Exchange Scheme promoted by the Central Government and Ministry of Education. Our College is one of the 12 higher education institutions that signed a Letter of Intent to further strengthen exchange programmes. The Central



Government has set up a dedicated fund to support academic staff and students in Hong Kong to participate in exchange programmes on the Mainland, under which the Communication University of China, Dalian University of Foreign Languages, Peking University, and etc. will have exchange programmes with our College.

#### **HKSAR Government supports**

Thirdly, our College has received numerous supports from the Hong Kong Government. The Government has offered scholarships such as the “Outstanding Performance Scholarship” and the “Best Progress Award” to our students. The new campus site and interest-free start up loan of HKD 350 million was also offered to the College. In addition, it also has subsidized our students to participate in exchange programmes with Mainland universities.

On the research front, the HK Government has set aside a HKD 2 billion research fund for private universities (including Chu Hai) to engage in research projects. The Government’s Matching Grant Scheme also has benefitted our College. In this regard, our alumni can play an important role. For every dollar they donate to their alma mater, the Government will match it on a one-to-one basis, until the funds raised reach HKD 60 million. Prof. Kong calls on our alumni to contribute generously to their alma mater Chu Hai.

#### **More and more students winning prizes**

Fourthly, our College is very proud of the achievements of the students including the winning of prizes and awards in various open competitions. For instance,

students from our Architecture Department were awarded the first place in the “Sustainable Bus Shelter Design Competition” which promotes low-carbon life style among some 70 entries; Students from our Chinese Department have taken home prizes in different contests also.

#### **New campus with student dormitories**

Lastly, Prof. Kong wants to bring our staff, students and alumni up to speed on the progress of our new campus in Tuen Mun. He says due to drastic inflation and the revised design of the new campus, the College will seek additional funding from the Government and the Hong Kong Jockey Club. Our plan is to complete the construction of the main phase of the campus in the 2014/2015 academic year. The new campus will have student dormitories housing some 200 students. The good news is that the Government is seriously considering to grant us an adjacent piece of land in the second phase of the campus development.

#### **Reminiscing our college days together**

Prof. Kong says that he hopes this newsletter will become a channel to inform staff, students and alumni the latest development of the College and serve as a bridge between graduates and their alma mater. He urges alumni of all years to strongly support the College by generously donating to the Campus Development Fund. Prof. Kong extends his invitations to all graduates to visit the College and use its facilities when the new campus opens in 2014/2015 to better reminisce their College days. We all hope that this newsletter will serve as a “Strong Link” between the College and its Alumni.

# Recent issues in Hong

Hong Kong is a densely populated city with more than seven million residents clustered in an area of 1,104 square kilometers in 2012. Of the Hong Kong residents, 31.6% and 16.7% live in public rental housing (PRH) units and in subsidized home ownership scheme (HOS) units respectively, whereas the remaining 51.7 % live in private housing. The issue of residential housing is now a major concern for all Hong Kong citizens, and the escalating housing prices in the past two years have again caught the keen attention of the general public as well as senior government officials.

## Historic high flat prices

In a market-based economy, the prices of private-sector housing, similar to other kinds of commodities, are determined jointly by its demand and supply factors. Nevertheless, the real estate market in Hong Kong has shown many fluctuations, with a predominantly upward trend over the past 40 years. Furthermore, housing units have traditionally been regarded either as short-term speculative or long-term value-preserved investment instruments. It is noteworthy that the overall price of private-sector flats shows an increase of 107% over the 2008 trough and an increase of 26 % since the 1997 peak to September 2012. The rapid price increases can be attributed to abundant liquidity in Hong Kong's free and open capital markets, exceptionally low interest rates and the tightening of macroeconomic and monetary controls in China mainland.

## Investors from the Mainland

During the past five years, investors from the Mainland have come over to Hong Kong to actively participate in its housing market until the buyers stamp duty (BSD) was introduced on October 27, 2012 and the recent further tightening measure of "doubling the rates of existing stamp duty" applicable to both residential and non-residential properties. Some statistics show that the number of non-local buyers of Hong Kong's newly-built housing units has been significantly increased: about 7% of the units were sold to foreigners in 2007, and the figure increased to 33% in 2011. The Government data

indicate that of all transactions in residential properties, the non-local buyers took up 3.1% in 2008 and this ratio increased to 3.9% in 2009, 4.5% in 2010 and 6.5% in 2011. The short-term and longer term implications of this dramatic increase in foreign purchase, the consequent rise in total demand for Hong Kong's real estate, and the several rounds of the Government measures taken recently to curb foreign and local buying to tackle the exuberant property market have not been thoroughly examined, to the best of my knowledge.

While there was an increasing number of non-locals and foreigners who bought Hong Kong private properties during 2008 to 2012, however a large number of Hong Kong residents need to live in publicly provided or subsidized housing. To curb housing price increases, the Government has implemented strong measures to manage the demand for residential properties as well as forming plans to supply more land and resume the subsidized HOS for low- and middle-income residents. These tightening measures aim to affect the factors underlying both the demand and the supply side of the housing market.

## Measures to curb speculation

With respect to non-local buyers, perhaps due to the lack of credit available to them from Hong Kong banks, they generally made purchases by resorting to cash, thus defeating the initial intended effect of the higher down-payment requirement introduced a year ago by government to dampen housing demand. The non-local buyers, however, are strongly discouraged by the more recent measures of BSD and the double stamp duty rates. We also note that the HOS can generate a distorting effect on land use and hence on housing supply as well as a financial burden to the government. What then would be the optimal housing policy for an economy with significant foreign buyers? Is the HOS by subsidizing low- and middle-income domestic buyers good for the economy? These issues are of academic interest and policy relevance and hence are being studied in my recent research with a collaborator, Prof. C.C. Chao of Deakin University, Australia.



## Chu Hai is part of

Upon the invitation of Prof. Thomas Chan, Department of English, I served as Research Consultant for the period from September 1, 2012, to February 28, 2013, at Chu Hai College of Higher Education, Hong Kong.

During this period, I conducted a series of workshops, research colloquia, and individual consultation sessions for the purpose of developing research at the College at large and to encourage and guide research efforts of individual members of staff planning or working on their PhDs (particularly from the Department of English and

# Kong housing market

## Special terms-of-trade effects

We use a multi-sector, general equilibrium model which takes into account of the interactions among various markets in Hong Kong to analyze the demand for residential housing by non-local and local buyers. The demand by non-locals can transform the traditionally non-traded good, residential housing, into an exportable commodity and services, and if such purchases are significant, a special terms-of-trade effect can emerge. Furthermore, non-local purchases can affect local housing prices, resulting in a distortion in the demand side of the market.

## New tax revenue to subsidize local buyers

To correct this distortion, the “first-best” housing policy for the economy with non-local and foreign buyers would be a property tax directly levied exclusively on them. In fact, this tax was imposed in Singapore on December 8, 2011 by an additional 10% for foreign buyers, and it was introduced in Hong Kong on October 27, 2012, with a foreign buyer’s stamp duty (BSD) of 15% in addition to the existing 1.5-4.25% stamp duty on all buyers, foreign and domestic, of real estate transactions. This suggests that the introduction of a new property tax of an appropriate rate, especially on non-local buyers, could improve the stability and healthy development of Hong Kong housing market and thus its overall welfare via the above-mentioned terms-of-trade effect. An important policy issue, however, remains to be resolved even to date, namely, what will happen to the additional revenue collected from the new BSD and the recent double-tax scheme? To enhance social equity, this new tax revenue may be earmarked to subsidize low- and middle-income domestic buyers in the housing market. In short, the new tax, if appropriately implemented, coupled with a suitable compensated HOS in designing longer term Hong Kong housing policies can promote both efficiency as well as equity in the economy.

**Prof. Eden S. H. Yu**  
Dean, Faculty of Commerce



Professor Eden S. H. Yu was appointed in October 2012 as Dean of the Faculty of Commerce, Chu Hai College of Higher Education in Hong Kong. He was Head of the Department of Economics and Finance and subsequently Associate Dean of the College of Business at City University of Hong Kong from 2001 through 2012. He is a graduate of Chinese University of Hong Kong and Washington University (St. Louis, U.S.A.)

Professor Yu has published over one hundred articles in international refereed SSCI journals and 6 scholarly books on issues of international trade and economic development. Currently the President of the International Economics and Finance Society, China, he also serves on the editorial boards of seven international SSCI economics, accounting and finance journals. Prof. Yu has done consulting work for government agencies and professional organizations

## my “family”

Hans-Georg Wolf

the Department of Journalism and Communication).

Also, I co-taught several sessions of the World Englishes seminar and served as internal moderator for the Department of English. Besides, I gave three General Education lectures and participated in various extra-curricular events organized by the College, the Department of English, and students of the Department.

I was greatly pleased by the warm and welcoming atmosphere at Chu Hai College, and felt part of the

‘family.’ It was exciting to take part in the dynamic development of the College, particularly the new English program, and to come in contact with so many bright and keenly interested students. These past months at Chu Hai College are a special memory that I will cherish, and I am grateful for the opportunity the College afforded to me.

**Prof. Hans-Georg Wolf is a visiting professor from the University of Potsdam, Germany**



## Facing challenges without fear

I came to Hong Kong from Chicago to study architecture. As prepared as I thought I was to tackle challenges on the other side of the world, the experience so far has been completely stimulating and each day I learn more and more.

At first I found it a bit difficult to adjust to the new culture. I found myself very frustrated at the fact that I didn't know any Cantonese and therefore could not read the menus at the local noodle shops or that every time I took a taxi home it was quite a struggle to point them in the right direction, for they did not understand my English. These kinds of challenges, however, have helped me appreciate Hong Kong better. Now I am not afraid to get lost because I know that finding my way home will only teach me new ways to navigate the city. The fearlessness that I've acquired has inspired me to want to travel and experience the rest of the world, and to be

challenged in ways that I would otherwise be afraid to.

Similarly, the fearless nature that I have acquired here has been also evident in my architecture projects. In Chicago, the pace was fast. The change of pace at Chu Hai has allowed me to relax, think, and just tackle the task at hand without any fear of being wrong. As a result, I am learning how to work faster and be more confident in my work. It has only been about two months since I left Chicago, I know I am about half way done with the program and the thought of leaving Hong Kong makes me truly sad. However the experience in Hong Kong has helped me realize that I am not chained to living only in Chicago or America, I can work and live anywhere in the world!

**Jessica Lopez, archit exchange student from the University of Illinois, USA.**



## Chu Hai makes me come of age

As a Korean American, there has always been an impalpable pressure for me to succeed in everything that I do. I moved to the United States with my family when I was eight years old. Ever since then, I was always determined to achieve the goals that I had set for myself.

After overcoming many obstacles, I'm now on the right track of accomplishing the objectives that I have set for myself. I have followed my dream of becoming an architect. By majoring in architecture at the University of Illinois in Chicago, I am one step closer to achieving my aspirations.

My first year of college was challenging. However, I fell in love with architecture. Although my love for architecture has grown, I was never given an opportunity to study architecture the way I wanted. The Architecture School's rules are very straight; and I always feel like I have never been given a chance to define architecture for myself.

By taking the opportunity to study as an exchange student at Chu Hai College of Higher Education for one semester, I have realized that this is a great chance for me to gain a broader perspective of architecture. Gratefully,

I am not wrong as Chu Hai has allowed me to look at not only architecture but life in a broader perspective. After spending valuable time with Chu Hai students who come from totally different cultural backgrounds than mine, I have learned a lot more than architecture. Now I have begun to understand my real desires and what I really want to do with my life.

Previously, I was too busy and lazy to think about what I wanted to do with architecture, but by having this opportunity to travel to Hong Kong and look at things from different perspectives, I can proudly declare that I have matured. I am now more certain with my goals in life. Chu Hai has allowed me to become more independent and responsible. I am happier now because I have acquired cultural values that would have been almost impossible to obtain in the United States. These past two months have passed too quickly and I am afraid that my last two months in Hong Kong will slip away even faster.

I am filled with apprehension of the prospect of leaving Hong Kong. For the remaining weeks in this city, I am determined to make my stay here more enjoyable and meaningful.

**Sarang (Julia) Han, archit exchange student from the University of Illinois, USA.**



## Outbound exchange students

Three Bsc (Hons) in Architecture year-three students participated in the spring-term exchange program to Dankook University in South Korea.

I had my first student exchange experience at Dankook University in South Korea. Korea is one of the high technology countries in Asia and that is why I chose Seoul to learn about Korean architecture.

Korea is a safe country; people are very friendly. However, not many Korean can speak English. Some teachers spoke Korean in the classes that I attended. Korean students respect and greet teachers and senior people. They will not miss, or be late for, classes. They never criticize or challenge their professors. They are very hard-working.

My design class's professor is willing to discuss design issues with us anytime. I am grateful to have a mentor assigned to me. We had great fun hanging out and travelling to places together. The different culture that I experienced has an impact on my design philosophy. The most important thing that I have learned from the exchange experience is that I have become more independent.

### Lee Ka Chon

When we arrived in South Korea we went looking for snow. All the staff and students at Dankook University were very nice; they lent us a hand when we ran into problems. We were arranged to see our mentors at least once a week even we got a busy study life.

In the Design Studio, we were divided into four groups. After a while we and the local students got close and we often drank together. Drinking is kind of their culture; they drink but rarely get drunk. It was so funny that teachers like to drink with the students at night. They drink and discuss architecture together.

One of the professors arranged a traditional Korean

Lee Ka Chon (1st from left), Chow Wang Fung (5th from left), Lau Chung Ming (6th from left) chat with the Korean students.



Architecture study trip for year 3 students and we went along. We visited the oldest wooden temple complex in Korea. The place we stayed is a historical building in Korea. It was a college 200 years ago.

### Lau Chung Ming

I am grateful to have the chance to be an exchange student at Dankook University. It was the first time I left Hong Kong for such a long period. It was spring but the temperature was about 0°C. It was a challenge for me venturing outside.

The Dankook campus surprised me with its huge scale. I was pleased that I went to South Korea with three friends. I can't imagine how I could survive if I went alone. We also met some foreign students such as Peruvian, German, Japanese, etc. The exchange experience will be one of the best memories in my life.

I felt nervous in the studio at first because my professor was not fluent in English. One touching scene was that whenever the professor forgot an English word, the local students would become our translators. Other than studies, we travelled around to learn about Korean architecture.

### Chow Wang Fung

## Everything falls into place



When I got to Chu Hai College of Higher Education, I had no idea what to expect. This is my first time studying abroad and I am so far away from home. But from the first day everyone at the College was friendly and helpful. I have been overwhelmed by the warm reception here. If I want to know something, there is always someone there to help. The College might be a small college (every time I tell people about it they don't seem to have heard of it), but it feels a bit like a small family I am now part of, at least temporarily.

The system of teaching is pretty different here from those

at home and I have to admit that I have to get used to a lot of things. To be honest, 2.5 hours of lecturing can be pretty tiring. And having classes during lunchtime was also probably not the best decision I made. But I have got used to it. Some lecturers impress me by shifting to English from Chinese when they see me in the classroom. If they still use Cantonese, there is always someone translating for me. I was wondering whether that would be possible in Germany.

People told me not to worry and that everything would fall into place. And it did. So far it has been a successful experience and I don't regret coming to Chu Hai College of Higher Education.

**Marie Luise Knospe, journalism exchange student from the University of Potsdam, Germany.**

## Archit students win championship in sustainable bus shelter design

The team of architecture students Leung Wai Lap Roy and Lam Ho Sandro was awarded champion in a “Sustainable Bus Shelter Design Competition.” Two other teams from our Department of Architecture (Chan Cho Man Terrence, Chiu Mei Ying Ashley, Lau Chung Ming Mig; and Chow Wang Fung John, Lee Ji Won, Ma Cho Fai Joe) were also shortlisted in the final 10 entries. These entries were under the guidance of Assistant Professors David Booth and Ruffina Thilakarathne.



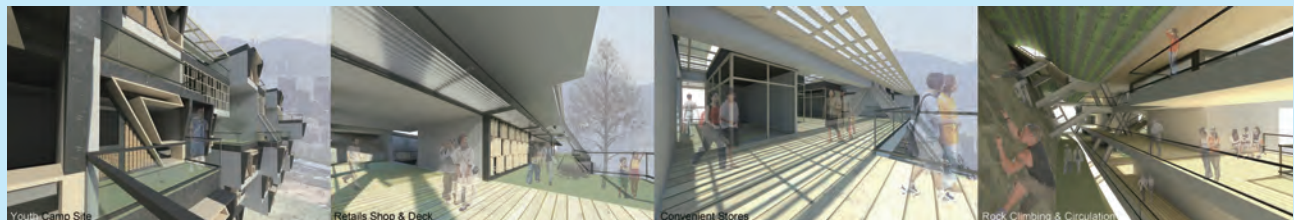
Leung Wai Lap Roy (Right) and Lam Ho Sandro (Left) present their winning design at Nina Tower Convention Centre.



(From left) Ma Cho Fai Joe, Chow Wang Fung John and Lee Ji Won are shortlisted in the final 10 entries.



Another 10 finalist team: (From left) Lau Chung Ming Mig, Chan Cho Man Terrence and Chiu Mei Ying Ashley.



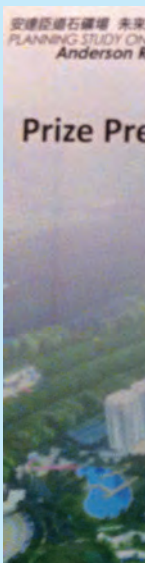
Design at a glance.

## A fresh architecture graduate gets triple honours: winning the second prize in the Design Ideas Competition for Quarry Park and Rock Face; becoming a finalist in the “Design for Asia Student Award 2012” and receiving “Autodesk Hong Kong BIM Award 2012” (Outstanding Students’ Projects)

Mr. Yim Tak On, fresh graduate of the Department of Architecture, was selected as the 1st runner-up in the “Design Ideas Competition for Quarry Park and Rock Face” organised by the Planning Department. Mr. Yim’s entry “Sustainable Loop Network of Quarry Park & Rock Face Development” was modified from his design thesis completed in the Department. According to the Planning Department, the design ideas and concepts gathered from the competition entries would be incorporated into the final design of Quarry Park and the rock face at Anderson Road, subject to the feasibility study.

With his design thesis “Youth Eco-Housing@Anderson Road Ex-Quarry,” Mr. Yim Tak On was selected as one of the finalists in the “Design for Asia Student Award 2012.” It was also selected as one of the three “Outstanding Students’ Projects” in the award. Among the eleven finalists who came from different Asian countries, Yim was one the three students from Hong Kong.

He also received “Autodesk Hong Kong BIM Award Outstanding Students’ Project” where his outstanding application of Building Information Modelling (BIM) in architectural design was recognized.





(From left) Prof. Brian McGrath (Parsons of The New School for Design), Prof. Cheng-Luen Hsueh (National Cheng Kung University), Prof. Eugenia Vidal Casabnovas (Chulalongkorn University), Prof. Jose Dejesus-Zamora (Parsons of The New School for Design) and Prof. H.S. Chu (Chu Hai College).



Students use drawing machine to understand the movement of people.

## The International Design Program (IDP) 2013

The IDP 2013 was hosted by the Department of Architecture, Chu Hai College during 6 - 15 March. It encompassed lectures, discussions, studio sessions, productions and presentations. Its theme was on what would happen to Riviera Gardens after Chu Hai College

moved to the new campus. 55 overseas and Chu Hai students were mixed into groups to do fieldwork and digital modeling. Each team made a 3-minute movie to present various ideas of the impact of the departure of Chu Hai College on Riviera Gardens and Tsuen Wan.



Mr. Yim Tak On presents at the award-ceremony.



Sustainable design panels illustrate the eco-housing built at the left-over Anderson Quarry.



Road marking works at Argyle Street, Mongkok.



Road marking works on a major bridge deck.

### Department of Civil Engineering receives contract on road marking research project

The Department of Civil Engineering is invited to join the Road Marking Research Project, taking part in the events organized by professional institutions.

The Research and Development Division of Highways Department (HyD), HKSAR, has awarded a contract titled “Collaboration Study on Measures to Ensure the In-service Performance of Road Marking” to the Department of Civil Engineering to conduct research

for improvements of road marking system in Hong Kong. The study is led by Professor Alan WG Wong, supported by Professor KL Pun, Ir Gordon LM Leung, and other academic staff and researchers of the Department. The findings of the study will lead to the final recommendations for the revision of the existing road marking specifications and guidelines used in Hong Kong.

### Civil Engineering students shine in the “HKIE Malaysia Delegation and Debriefing Presentation & Report Competition”

Students from the Department of Civil Engineering joined the Hong Kong Institution of Engineers (HKIE) Civil Division Overseas Delegation 2012 to visit Malaysia in November 2012. A “Malaysia Debriefing Presentation and Report Competition” was subsequently organized by the HKIE Student Liaison Group. The competition was aimed at broadening the local students’ knowledge horizon in respect of infrastructure development in Malaysia. The advisors of the delegation, Ir Prof. Lau Ching-kyong, Ir Lo King-yin and Ir Lee Ming-ching, were invited to be the competition’s adjudicators. Our students were awarded the certificates from the HKIE and a prize of HKD\$1,000 for the best presentation. The report from this competition can be reviewed at the HKIE Civil Division website.

### 土木系代表出席第十屆兩岸四地工程師論壇

2012年11月23日-24日，珠海學院土木系學者出席了在香港舉辦“2012年第十屆兩岸四地工程師（香港）論壇”。該論壇自2003年開辦至今每年舉辦一屆，齊集了來自大陸、香港、澳門和臺灣的工程界專業人士。兩岸四地的工程建設界的專家、學者從“創新科技，優質工程”為主題進行系列探討，並從工程建設的專業角度，提出兩岸四地城市發展的共性，對城市發展

提出了專業的指引，本次論壇共有來自兩岸四地的200多名代表參加，珠海學院土木系研究員薛亮作為土木系的代表發表了題為《可持續瀝青路面材料在香港的應用和發展》專題報告，向兩岸四地的工程師一起介紹了過去十年來香港道路工程師及香港道路研究所等道路科研機構在踐行綠色環保、創新科技理念下所取得的成果，得到與會專業人士的廣泛好評。



珠海學院薛亮發表專題報告

## Seeing more of the world

### Leadership training series

Aiming to equip students with leadership qualities, the leadership program trained students to act, think and look like a leader through participating in workshops and camps.



Dress for Success aims to teach students to dress for different occasions.

### Exchange Programme

Funded by the Education Bureau, the Students Affairs Office organized four exchange trips to Mainland China in 2012 and 2013 under the Mainland Experience Scheme. During these trips, social, educational and economic developments were explored through school visits, lectures, company visits and historical site visits. In June and July, trips to Beijing, Hunan and Maoming were scheduled.



Students from the Faculty of Commerce chit-chat with students from the Central South University.

The Ministry of Education of the People's Republic of China initiated the exchange between tertiary institutions in China and Hong Kong at both student level and research level. The first batch of exchange trips would kick off in the summer of 2013.

Apart from the exchange trips to Mainland China, trips to Taiwan were also organized for students in the past few years. In January 2013, 21 students went on a cultural exchange trip to Taiwan for 5 days and the Mainland Students Association of Chu Hai College of Higher Education also visited Taiwan in June 2013.

### Social Services

#### Mural Project at Yan Chai Hospital

Following the year-long mural project at the paediatric ward at Tuen Mun Hospital in 2011, the Student Affairs Office undertook another mural project at the paediatric ward at Yan Chai Hospital in 2012. Since the commencement of the project in July 2012, over 200 volunteers contributed their time and effort to this project. This project was jointly coordinated by the Dean of Students, Ms. Brenda Ku, Hong Kong Red Cross Hospital School and the mural artist, Mr. Chan Ying Fat.

#### Wuzhixin 2012

70 Chu Hai College students participated in the charity walk, Wuzhixin 2012 (無止行), organized by Wu Zhi Qiao (無止橋) on 25 November 2012. Among the 11 participating tertiary institutions, Chu Hai College raised the highest fund and had the most participants in the charity walk at Tai Tam Waterworks Heritage Trail.



A group picture was taken before the kickoff of the Wuzhixing 2012.

#### Organ Donation

The Social Service Group organized a week-long promotion on organ donation in November 2012. There were two highlights. The first highlight activity involved a HEALTH Direct van parked near the main campus to encourage students and residents of Riviera Gardens to register at the Centralized Organ Donation Register. The second highlight included two organ recipients sharing their stories with our students.



HEALTH Direct van is parked near the main campus.



# 投資要具備全球化視野

熊麗萍

投資希望取得回報，這是理所當然的事，但大多數投資者只將焦點放在回報身上，往往忽略投資「風險」問題。由於環球市場境況及投資工具不斷改變，如何管理投資風險亦顯得相當重要。

過往，投資者普遍面對的問題是缺乏足夠資訊，以致未能即時對市場變化作出反應。如今的情況卻完全不同。在互聯網迅速發展的年代，投資者很容易獲得市場資訊。投資者除了可以從資訊網絡平台取得新聞資訊外，更可透過其他溝通平台，例如：臉書、微博等，取得更多不同消息及資訊。投資者目前面對的問題已非資訊不足，而是受到資訊爆炸的困擾。因此，大家需要對資訊的可信性及參考價值作出客觀篩選及判斷，避免受消息誤導而承受不必要的風險。

另一方面，全球化發展迅速，國際間經濟及金融市場相互影響更為明顯。國際主要市場的新決策或行動，容易對不同國家或市場產生一環扣一環的影響。在資訊發達及先進通訊設備的今天，全球金融市場出現骨牌式影響的個案亦增加。因此，要減低投資風



險或增加回報，便需要擴闊個人視野，對環球政局及經濟有認識。

此外，近年國際金融機構不斷推出創新產品。為了吸引更多投資者參與，這些產品多以高回報作為賣點，當中部份產品包裝得相當複雜，若大家只將焦點放在投資回報身上，並沒有清楚了解產品結構、性質與及風險，一旦市場出現逆轉，這些投資產品不但未能如常般提供正常回報，甚至會出現較大虧損。

基本上，投資回報與風險是成正比，要增加投資回報及減低風險，大家必需先了解自己的資金運用計劃、投資目標，以便決定將資金投放於長、中或短期的產品，同時亦應清楚理解自

己的風險承受能力，這有助揀選合適自己的投資項目。但無論如何，面對市場資訊爆炸、市場間的相互關連，及投資產品五花八門的複雜環境，大家必需加深對環球經濟及市場的認識，對該等投資產品有認識，並了解其風險所在。只有經過研究思考，才會較有把握取得投資回報，亦能將風險降低。

其實，環球經濟相互影響加快，加上科技日新月異，傳統行業或新興行業正不斷面對改變、創新，若個別公司未能適應市場變化，是極有機會被淘汰。例如：過往被視為傳統投資及穩健的電力行業，現時因為有更多的人能源（例如：太陽能、風力發電等）發展，而逐步呈現發展局限。今天，投資於電力公司，已不能單純將之視為穩健收息的公用股。因此，今時今日作長線投資，不論是買入基金、股票，也應與時並進，留意環球經濟及行業的改變，以得悉對個人投資的影響。同時要因應情況作適當調整，切勿「大安旨意」，不聞不問等收息。

作者為新傳系校友  
現職友達資產管理有限公司董事



## 【做事：盡心盡力，藝術：盡善盡美】

### 專訪校友溫誌鵬

校友溫誌鵬在粵劇粵曲藝術方面的成就有目共睹，他成功的座右銘是：【做事盡心盡力，藝術盡善盡美】。

溫誌鵬校友是珠海學院文史系及文史研究所碩士班畢業生。現職粵劇編劇、撰曲、戲曲影音監製。香港作曲家及作詞家協會、八和會館、華文作家協會（香港）會員。港粵多間曲藝社顧問。溫誌鵬校友剛於2013年4月11日在沙田大會堂演奏廳公開演出由他創作的粵曲作品而其中“瓊蓮公主之聽曲”及“浪捲飛花”是新曲首唱。之前，他也有籌辦演出會的經驗，亦有兩次替珠海學院建舍籌款。

溫校友早在1986年已成名，當年替群芳慈善基金芳艷芬撰寫《洛水恨》、《王寶釧》唱片，萬人矚目。這是他入行的第一批作品。

他師承李居安、吳聿光、黃柳生、楊子靜、江平、葉紹德等前輩。曾任中、小學教師。溫校友最初跟隨李居安老師學習基本功，並學習作劇本。他因為有興趣寫曲，繼而便專心從事曲藝創作和粵劇藝術的研究。他亦會

唱曲，他覺得在唱曲中可訓練正確語音，達至字正腔圓。且可結交一群志同道合的朋友。

溫校友說他在珠海學院攻讀文史科對日後從事劇撰編曲十分有幫助。【有興趣念歷史文學和研究嶺南文化，慶幸學有所用。我學了詩詞歌賦（例如李後主詩詞）然後套用在李後主之歸天等作品上。】他說。【我們有責任保留文化。寫戲曲是我的興趣，我利用旋律去表達思想與感情。】他說。

他的老師 葉紹德曾經替『任劍輝、白雪仙』林家聲等名伶寫粵劇粵曲。溫校友喜歡唐滌生，因為他的作品故事性強，旋律好聽，不落俗套。他特別喜歡寫詞采優美的的曲。從他的作品沈園會中，講陸游和唐婉分別重逢的故事，也體會到他的文思縝密：【舊緣輪卻新緣重，新情豈及舊情濃，新君初訪舊家園，舊宴也曾盤杯弄。】藉著四個舊字，三個新字，表達唐婉對舊人較為依戀。

溫校友說他今天的成就，珠海學院的

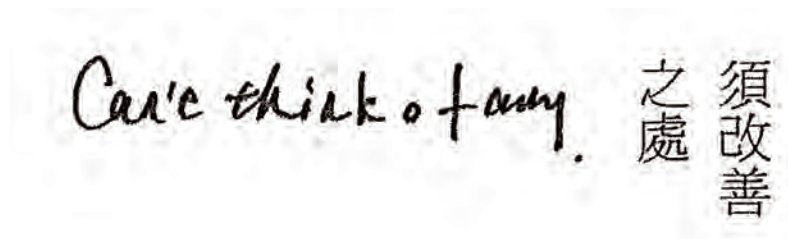
老師們對他有很大啟發。【老師對於傳統文化的傳承使命感很強。他們提倡保留文化，意志堅強。我覺得我們這一代人也有責任把這精神傳下去，承先啟後。作品強調歌頌德行，知恩圖報。】溫校友強調他的信念。

溫校友憶述珠海像一個大家庭。學長替同學找工作，師生關係密切，互相關懷，感情很好。【我相信其他學院的老師和師兄沒有這麼關心學生。珠海老師對『珠仔』很關心，把青春都貢獻給學校。】溫校友很感動地說。

溫校友除了撰曲和編劇外，他也忙於參與【粵曲大聯盟】的工作。【粵曲大聯盟】建議政府撥出西九文化區一些地方建粵曲資料館，讓曲藝界可保留戲曲的文字和圖片等珍貴歷史資料。

在展望未來這方面，溫校友仍然會集中寫作事務，他透露將製作一張唱片，特別為珠海學院新校舍籌款之用。我們便拭目以待，讓新唱片面世，既一聽我們校友佳作，並且支持母校，大力捐助。

# 1st class graduates



If “par excellence” is what professionalism means, “accuracy and impartiality” are then the mottos of journalism.

Chu Hai Journalism witnessed such a perfect match when its first “par excellence” graduate worked for BBC which is known for its motto of “accuracy and impartiality”.

Ms. Christina Wing-chi Tsoi is a 2012 graduate with first class honours. She is the first one conferred with such honours since the first batch of honours degree journalism graduates came out in 2008.

Being the Department’s first 1st class graduate, Christina’s case exhibits the Department’s belief and practice that the fulfillment of responsibilities earns trust and trust makes a barrier-free world, if not perfect journalism.

Christina earned trust from a first class media when she pursued summer internship at BBC Hong Kong Bureau in 2011. In her assessment report, Debra Xu, Christina’s BBC internship supervisor, said “Christina is bright and

efficient, will be a great addition to any news team.”

How far does a Chu Hai first class graduate need improvement? “Cannot think of any,” commented Debra, the first one who witnessed Christina practising journalism.

Such par excellence was ascertained to some extent by a following part-time work and a thereafter full-time contract with BBC when Christina became the Department’s first 1st class graduate the next year.

Christina is hired by the BBC Chinese Unit, responsible for the content of BBC Chinese news website. Her audiences are mainly overseas Chinese. Months ago, she made her debut radio broadcast of news bulletin in Mandarin.

In her ordinary working days, Christina spends 50 per cent of her time on the English to Chinese translation besides writing up feature stories. “I once did a reportage on a US aircraft carrier,” she said.



# work for world class media

Christina finds that Chu Hai Journalism programme is comprehensive and solid enough.

Exciting enough, “I have never come so close to those jet fighters,” she said.

When asked what values most being a BBC journalist, Christina said she had learnt what objectivity was meant in practise.

To attain par excellence in journalism, “one has got to be humble and accustomed to learn. And you never take sides,” she emphasized.

It is the Department’s wish, if not mission to nurture students to become talents beyond journalism and communication careers, in a sense that if you are somebody, wherever the place you go and whichever the profession you endeavour, you will also become somebody.

Is thus far what Christina Tsoi demonstrates a testimony of that ?

Perhaps, it is too early for Christina to become somebody, but she has a vision in mind...

“I am anxious to see how far I can go, because I want to make my family proud of me,” said Christina.

Looking back, “I felt shocked when I heard that I would be the first one conferred with a first class honours degree,” Christina said with a smile.



The Department is ushering students to get into world class media. Catherine Ki-kwan Leung, year-three student, takes up internship at BBC (HK Bureau).

## 劉勇「變身」成 著名體育評述員



劉勇從事體育節目主持



劉勇訪問籃球隊員

本校新聞系校友劉勇適逢復活節假期回港探親及渡假，與學校幾位好友茶敘，大家互報近況。

劉校友現為國內著名體育評述員，主要覆蓋NBA、CBA和英超，中超等賽事。八十年代後期，他於本港籃球壇

脫穎而出，乃一代「三分射手」，曾入選香港隊及世界大學生籃球隊之主力球員，並帶領本校男籃連取三次冠軍寶座。離校後任職無線電視主持「體育世界」，後轉職衛視體育台。劉勇曾於特區政府回歸五週年暨第二屆特首及問責官員就職典禮擔任

主持一職，當日劉勇以極正宗之國語擔任大會主持，與另一位主持顧紀筠女士，面對江澤民主席、錢其琛副總理、董特首等大人，表現出色、鎮定，絲毫沒錯，甚有大將之風，其後劉勇回家鄉上海，在上海擔任體育評述員至今。

林爵士、王巧燕從台灣赴珠海取得博士學位後，皆順利升任副教授、助理教授。

林爵士現為大仁科技大學人文暨社會學院院長、王巧燕為副教務長兼教學發展中心主任。

飄飄人生何所似，恰似飛鴻踏雪泥。生命的驚奇往往源於那不可預測的軌跡。相信對於台灣的珠海校友們來說，一水之隔的香港求學生涯，絕對是人生當中永難忘懷的記憶。

事實上，到珠海攻讀博士學位的風潮，與台灣開放高等教育，大專院校積極鼓勵教師進修博士學位的政策背景有關。加上，學位承認的居留方式可以採用入境「計次」的人性化規範，因之，少數擁有人文領域碩士學位的台灣教師們，遂赴香港珠海學院讀書，視為攻讀博士學位的一種選擇。

以目前在台灣高雄義守大學任教的林天祥、屏東大仁科技大學任教的林爵士、吳國宏、王巧燕為例，當時他們皆已在學校擔任講師多年，配合個人生涯規劃，先後赴珠海就讀。之後，從台灣北中南各地的珠海人陸續續

來到香港，都成為珠海的一份子。是緣份吧！前後屆的學長姐與學弟學妹們有些也成為好朋友，在珠海學院的求學過程中彼此照顧、相互扶持，也在學習上交流切磋。

大家在赴珠海取得博士學位後，皆順利升任副教授、助理教授，並繼續在教育崗位上服務，也有不錯的表現。

在屏東地區，林爵士現為大仁科技大學人文暨社會學院院長、王巧燕為副教務長兼教學發展中心主任，韓大勇為屏東慈惠醫護管理專科學校通識教育中心主任，紀麗芳為高鳳數位內容學院餐旅事業管理系系主任。

在台南地區，施永淳(迪華)為興國管理學院文化創意與觀光學系系主任、孫宏仁為南台科技大學通識中心助理教授。

## 台灣珠海人 林爵士、王巧燕

中北部地區當然也有不少珠海的伙伴。嘉義吳鳳科技大學的楊青隆為觀光休閒管理系副教授兼系主任，吳元嘉為通識教育中心助理教授。彰化建國科技大學服務的王照欽及賴恆生均為運動健康與休閒系副教授，其中王照欽兼任健興游泳池經理人，現在同時擔任珠海學院台灣校友會理事長一職，蕭英志則是空間設計系副教授兼系主任。

來來去去的日子彷彿昨日。每趟來回港台的旅程雖然疲憊，但都帶著滿滿的欣喜與感恩回台，在香港珠海的學生歲月中，讓自己在學業上、人格上乃至生命視野上，我們都得到了實質的提升而欣喜；對在珠海所受老師們的教導及照顧我們深深感激。

在台灣的珠海人謝謝並祝福在珠海學習過程中曾幫助及照顧我們的每一位師長。