

## Faculty of Business

### Department of Business Administration

Please note that these examples are for reference only. The exact number of advanced standing credits may vary for each application.

Receiving Programme at CHCHE:		Bachelor of Business Administration (Hons)
Sending Programme:		Lingnan Institute of Further Education (LIFE) Higher Diploma in Marketing and Advertising
Chu Hai Courses	Category	No. of Advanced Standing Credits Granted
Freshman English I	General Education and Language Enhancement	3
Freshman English II	General Education and Language Enhancement	3
University Chinese	General Education and Language Enhancement	3
Computer Literacy	General Education and Language Enhancement	3
General Education 1	General Education and Language Enhancement	3
General Education 2	General Education and Language Enhancement	3
General Education 3	General Education and Language Enhancement	3
General Education Seminar Series	General Education and Language Enhancement	3
Introduction to Accounting I	Faculty Core Course	3
Business Statistics	Faculty Core Course	3
Microeconomics	Faculty Core Course	3
Principles of Management	Faculty Core Course	3
Business Communication	Faculty Core Course	3
Principles of Marketing	Programme Core Course	3
Introduction to Information Systems	Programme Core Course	3
Business Research Methods	Programme Core Course	3
Social Media Marketing	Programme Elective Course	3
Integrated Marketing Communications	Programme Elective Course	3
Service Marketing	Programme Elective Course	3
Free Elective	Free Elective	3
<b>Total Number of Advanced Standing Credits Granted:</b>		<b>60</b>

<b>Receiving Programme at CHCHE:</b>	<b>Bachelor of Business Administration (Hons)</b>	
<b>Sending Programme:</b>	<b>Lingnan Institute of Further Education (LIFE) Higher Diploma in Business Administration</b>	
<b>Chu Hai Courses</b>	<b>Category</b>	<b>No. of Advanced Standing Credits Granted</b>
Freshman English I	General Education and Language Enhancement	3
Freshman English II	General Education and Language Enhancement	3
University Chinese	General Education and Language Enhancement	3
Computer Literacy	General Education and Language Enhancement	3
General Education 1	General Education and Language Enhancement	3
General Education 2	General Education and Language Enhancement	3
General Education 3	General Education and Language Enhancement	3
General Education Seminar Series	General Education and Language Enhancement	3
Introduction to Accounting I	Faculty Core Course	3
Business Statistics	Faculty Core Course	3
Microeconomics	Faculty Core Course	3
Principles of Management	Faculty Core Course	3
Business Communication	Faculty Core Course	3
Principles of Finance	Programme Core Course	3
Principles of Marketing	Programme Core Course	3
Introduction to Information Systems	Programme Core Course	3
Business Law	Programme Core Course	3
Human Resources Management	Programme Core Course	3
Free Elective (2)	Free Elective	6
<b>Total Number of Advanced Standing Credits Granted:</b>		<b>60</b>

Receiving Programme at CHCHE:		Bachelor of Business Administration (Hons)
Sending Programme:		Lingnan Institute of Further Education (LIFE) Associate of Business Studies (Business Management)
Chu Hai Courses	Category	No. of Advanced Standing Credits Granted
Freshman English I	General Education and Language Enhancement	3
Freshman English II	General Education and Language Enhancement	3
University Chinese	General Education and Language Enhancement	3
Computer Literacy	General Education and Language Enhancement	3
General Education 1	General Education and Language Enhancement	3
General Education 2	General Education and Language Enhancement	3
General Education 3	General Education and Language Enhancement	3
General Education Seminar Series	General Education and Language Enhancement	3
Introduction to Accounting I	Faculty Core Course	3
Business Statistics	Faculty Core Course	3
Microeconomics	Faculty Core Course	3
Principles of Management	Faculty Core Course	3
Business Communication	Faculty Core Course	3
Principles of Finance	Programme Core Course	3
Principles of Marketing	Programme Core Course	3
Introduction to Information Systems	Programme Core Course	3
Free Elective (4)	Free Elective	12
<b>Total Number of Advanced Standing Credits Granted:</b>		<b>60</b>