



英國語文（榮譽）文學士學位課程

課程編號：501201
PROGRAMME CODE：501201

Bachelor of Arts (Hons) in English Studies

專業英語傳意（榮譽）文學士課程，同時提供傳統人文學科和實用的傳意課程，前者包括英國語文、英美文學、語言學、翻譯課程；後者則包括出版和編輯技巧、商業、媒體和工程書寫的专业導向英語課程。學生更可修讀基礎外語課程。本校與海外大學合作，為學生提供不同的交流計劃和活動。

The Bachelor of Arts (Hons) in English Studies programme introduces you to the study of the English language, linguistics, literature, translation, and elements of Western civilisation. You will also learn to use English for Specific Purposes (ESP) in practical areas, such as publishing and editing, media communication, business and technical communication and more. Other foreign language courses are also offered. After the first year of study, students of English Studies can apply for an exchange programme with our overseas partner university in Germany.

What does the English Studies programme help you achieve?

- Improve your English language to a high level
- Appreciate English literature, linguistics, and other English language subjects
- Acquire professional knowledge of how commerce, industry, media, and publishing work in practice
- Prepare you to be a lifelong learner

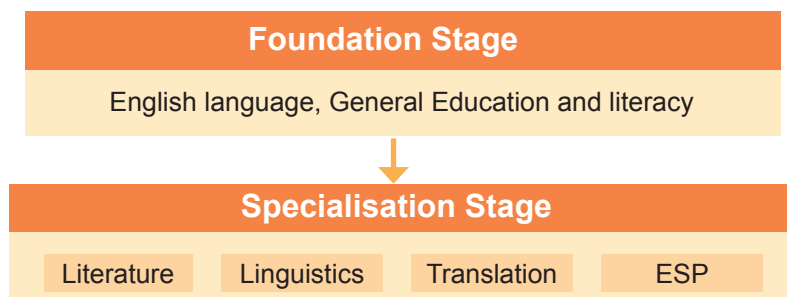
What is different about the English Studies programme?

- Two focal points:
- Traditional academic/ Skills in the English language and knowledge of its culture
 - Vocational/Professional training in Business, Technical Writing, Media and Publishing.

- There's more towards success:
- Opportunities for Overseas Exchange and Further Studies
 - Our students can study at the University of Potsdam in Germany (Department of English and American Studies) as exchange students for one or two semesters.
 - Graduates can apply for admission to a master's programme offered by a local or an overseas university. They are also welcome to further their studies at the University of Potsdam.

Programme Structure

The English Studies focuses on four major disciplines: literature, linguistics, translation and English for Specific Purposes (ESP).



就業與升學出路 Career Prospects and Further Studies

Take a look at what some of our recent graduates are now doing!



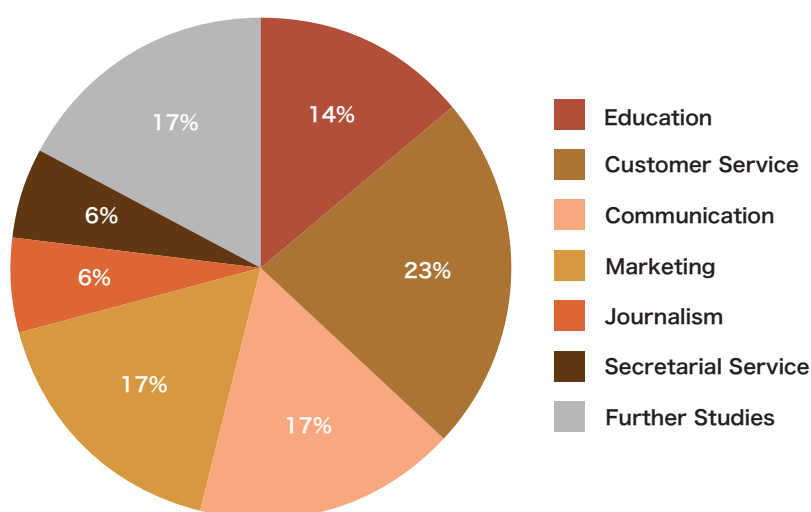
A Degree in English gives you opportunities in a variety of work environments

- Commercial Firms and Organisations
- Advertising and Event Management Companies
- Legal Firms
- Publishing Houses
- The Media Industry
- Banks, Insurance Companies and Financial Organisations
- Civil Service

Summary of the Results of the Graduate Employment Survey

- The Department of English conducted a brief graduate employment survey for English Studies graduates.
- The Department collected the following data: present status (employed, self-employed and further studies), present job nature and position of the graduates. The results of the graduate employment survey are summarised as follows:

Category	Percentage
Education	14%
Customer Service	23%
Communication	17%
Marketing	17%
Journalism	6%
Secretarial Service	6%
Further Studies	17%
Total	100%



學習與校園生活 Learning and Campus Life

Students work closely with their teachers, often on a one-to-one basis. This highly interactive and personal approach creates a harmonious learning experience.



Interpreting training at the English Language and Culture Centre



Technical Communication in action



Prof. Thomas LUK coaching his student team for the Engineering and Commerce Case Competition 2019



Mr Bosco LI's exchange at Potsdam. Amazing and with great moments.



Ms. Denisa LATIC, a visiting scholar from the University of Potsdam, with her students in the Introduction to Linguistics class

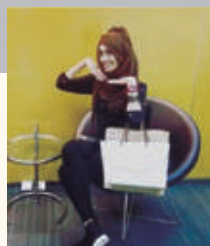
校友感言 Message from Alumni

With a comprehensive education in professional English, our graduates enter the world of work well equipped to meet life's challenges.



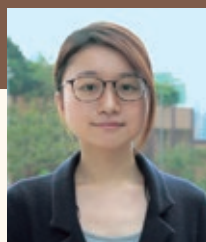
Joshua,
WONG Tang Fung
Graduate of 2017

"Many thanks to Chu Hai, the programme and all of my dearest professors! The English Department is where I truly became mature. Nowhere else can I find such a memorable place in the world!"



Sadia LIMA
Graduate of 2016

"I would always be grateful to my lecturers at Chu Hai College as they helped me attain this one-of-a-kind opportunity to write for SCMP. Without their help and references, it would have been difficult to gain this invaluable experience."



Rainbow,
LAM Bo Bo
Graduate of 2016

"My exchange to the University of Potsdam in Germany in Year 2 has provided me with valuable experiences and interpersonal skills. Before I graduated, I already found a job in an estate management company."

海外交流 The Exchange Experience

Our main exchange partner, the University of Potsdam, offers an excellent English-speaking environment and internationally renowned English programme.



Teaching and learning with German students



Getting ready for a cross-cultural experience



Sociolinguistics class photo at Potsdam University



Group discussion in class



Ms. Cecilia LI with Chu Hai students at the University of Potsdam