## Bachelor of Arts (Honours) in Creation in Chinese Literary Arts

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<tr>
<th>Qualification Title</th>
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<tr>
<td>Qualification Type</td>
<td>Bachelor Degree</td>
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<tr>
<td>QF Level</td>
<td>Level 5</td>
</tr>
<tr>
<td>Credits</td>
<td>135</td>
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<td>Subject Area</td>
<td>Chinese Language and Chinese Literature</td>
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### Programme Aims
- To enable students to acquire skills in applying Chinese for diverse purposes as required by society
- To enable students to marshal writing ability in Chinese for a variety of genres
- To train students for creations in all types and genres of literary arts using innovative thinking
- To enable students to tap optimally on their creativity potential to align with the times and their ethos

### Programme Intended Learning Outcomes

The Programme Intended Learning Outcomes of the Bachelor of Arts (Honours) in Creation in Chinese Literary Arts are of seven-fold. Students graduating with a Bachelor of Arts (Honours) in Creation in Chinese Literary Arts will have the ability or incline to:

1. PILO 1: To command knowledge of literary arts.
2. PILO 2: To command intimate knowledge of Hong Kong to imbue a strong sense of belonging.
3. PILO 3: To command courage and propensity to innovate instead of being dragged along by specific currents in vogue at the time
4. PILO 4: To command the ability to apply highly proficient and aesthetic Chinese language for literary arts creations
5. PILO 5: To marshal the ability for appreciation and criticism of works and productions of literary arts
6. PILO 6: To marshal the ability to write scripts for movie and TV drama, song lyrics, cultural prose for the hospitality industry
7. PILO 7: To marshal the ability to apply IT for specialised industries in literary arts

### Graduate Profile

Culture and Arts
- Writer for fiction, prose, poetry, travel literature, children's literature, reportage, biography, Lyric composer, etc.
Production and Scriptwriting in Cinema and Television
- TV, film and drama Scriptwriting
Publication, Journalism and Media
- Editor for proofreading or word Processing: to draft a contract, book review, promotion, etc.
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<th>Education Pathways</th>
<th>Employment Pathways</th>
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| Educational Institutions  
- Teacher  
- Chinese Teacher  
- Executive Officer  
Community, Social and Personal Services  
- Executive Officer  
- Programme Assistant  
- Welfare Worker  
- Commerce & Industry  
Executive Officer, job responsibilities include:  
- Provide full-range of administrative support  
- Take minutes in meetings and type up documents  
- Organize events and conferences  
- Excellent command of spoken and written English and Chinese  
- Computer proficiency (Chinese & English word processing, Word, Excel, PowerPoint etc)  
- Carry out ad hoc duties as required by the manager and team  
| Graduates of the programme will be eligible to further their studies in the graduate school of the local and oversea universities in the areas of Chinese literature, language or culture. |
| Production and Scriptwriting in Cinema and Television  
- Junior TV, film and drama Scriptwriting  
Publication, Journalism and Media  
- Assistant editor for proofreading or word Processing: to draft a contract, book review, promotion, etc.  
Educational Institutions  
- Research Center Assistant, job responsibilities include:  
  - Prepare written reports and statistical analysis  
  - Responsible for literature review work, survey design and case studies including content analysis and interviews  
  - Be able to work independently and as a team with strong communication and organizational skills  
Other entry positions include:  
- Teaching Assistant  
- Executive Assistant  
- School Librarian  
Community, Social and Personal Services  
- Executive Assistant  
- Programme Assistant  
- Assistant Welfare Worker |
Other entry positions include:
- Financial Planner
- Logistics Manager
- Administrative Assistant
- Medical Sales
- Office Clerk
Civil Service
- Administrative Assistant (Court)
- Inspector II

**Entry Requirements**
Candidates who wish to apply for admission to this Programme should possess one of the following:

- Level 3 or above in Chinese Language and English Language, AND Level 2 or above in Mathematics and Liberal Studies, AND Level 2 or above in one elective subject in HKDSE.
- Five passes or Level 2 in HKCEE including Chinese Language and English Language. AND passes in HKALE Use of English, Chinese Language and Culture, AND one AL subject or two AS subjects.
- An accredited Associate Degree or Higher Diploma from local educational institutions.
- Be a mature applicant of at least 23 years of age.
- Be an overseas applicant with relevant academic qualifications (admitted on a case-by-case basis).

**Operator**
Chu Hai College of Higher Education
珠海學院